

# FCCLA®

## Socketober

is just around  
the corner!



Your chapter can sign up today to help save lives by selling socks to provide clean water to villages throughout Rwanda.



### THE NEED

In Rwanda, only 57% of the population has access to safe drinking water that is within 30 minutes of their home. People across Rwanda are getting their drinking water from contaminated sources, causing sickness and in the worst cases, death. Every 19 seconds, a mother loses a child to waterborne illnesses caused by contaminated water sources... but we can help change that!



### THE GOAL

This year, FCCLA is challenging chapters to host a We Help Two fundraiser and sell at least 60 packs of socks each. If 300 chapters participate before the end of 2022, over 75,000 people will gain access to clean drinking water!

### Raise Funds For Your Chapter

*Once you sell 60 packs of socks, all additional profits will go directly to your chapter or an organization of your choice!*

### Selling the Socks

*We Help Two will send socks to your chapter at NO UPFRONT COST. Your chapter also can set up an online store to help reach even more people!*

**About We Help Two** We Help Two is an official fundraising partner of FCCLA and was founded on the belief that fundraising can be done in a way that benefits two causes. Through their unique fundraising method, FCCLA chapters will not only raise funds for their cause but also impact their local community through the local sock donation program at no additional cost! For every two (2) 3-pair sock packs or three (3) single pairs sold, one (1) pair will be donated to a local community support organization of the fundraisers' choosing.

**Get started today!**

Go to <https://fcclainc.org/engage/we-help-two> to sign up and start rocking your socks!