



Revised Effective – March 1, 2024

Store Sole Source Letter

Effective as of the first day of March 2024 by and between Centricity, a Virginia corporation with offices located at 11790 Sunrise Valley Drive, Suite T-100, Reston, Virginia 20191, and Family, Career and Community Leaders of America, Inc.® (FCCLA®), an association with offices located at 13241 Woodland Park Road, Herndon, Virginia 20171, Centricity is to serve as the official and authorized emblematic supplier of merchandise incorporating the intellectual property of FCCLA.

The FCCLA Store is operated by Centricity and is the national source for emblematic materials, publications, training resources, and chapter management merchandise. As such, Centricity is the exclusive provider to FCCLA and its affiliated states, chapters, and members. Accordingly, FCCLA shall give no party other than Centricity the right to reproduce, manufacture, distribute or sell any of the core products (certificates, chapter supplies, medals, patches, pins, and attire - **excluding blazers, chef attire, and socks**), and shall advise its affiliates not to purchase the core products utilizing the intellectual property from a party other than Centricity. FCCLA Store merchandise can be purchased at FCCLA's national conferences and through the online store at fcla.mybrightsites.com.

The provisions of this agreement between FCCLA and Centricity state:

- Centricity in the business of hosting websites, purchasing inventory, operating online stores, managing onsite conference retail stores, and fulfilling products on behalf of third parties.
- FCCLA is in the business of providing personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.
- FCCLA owns certain intellectual property, including various trademarks, service marks, trade names, logos, emblems, seals, symbols, designs, and initials.
- Centricity has the exclusive legal right to use the FCCLA logo and acronym on core products and merchandise and helps protect the use of the name and emblem by selling emblematic materials only to the national organization, chartered state associations, affiliated chapters, and individual members.
- Centricity and FCCLA work to abide by an agreement whereby Centricity is recognized as the official supplier of merchandise incorporating the Intellectual Property in accordance with the terms and conditions set forth by FCCLA and agreed upon by Centricity.
- Permission to use a supplier other than Centricity for state or chapter t-shirts will be granted under one of the following conditions:
 1. The order total is for 24 shirts or less.
 2. Another supplier can provide the item at a lower cost and Centricity is unable to meet or beat the price.
 3. Another supplier provides items as an in-kind donation to a chapter or state association as approved by the National FCCLA.

This agreement between FCCLA and Centricity shall remain in effect for a period of three years from the effective date of the original letter dated April 2021 and shall continue from year to year thereafter unless either party hereto gives written notice of non-renewal to the other party at least 90 days prior to the end of the then-existing term.

Sandy Spavone
Executive Director