



Store Sole Source Letter

Effective as of the first day of June 2017 by and between Centricity, a Virginia corporation with offices located at 11790 Sunrise Valley Drive, Suite T-100, Reston, Virginia 20191 and Family, Career and Community Leaders of America (FCCLA), an association with offices located at 1910 Association Drive, Reston, VA 20191, Centricity is to serve as the official and authorized emblematic supplier of merchandise incorporating the intellectual property of FCCLA.

The FCCLA Store is operated by Centricity and is the national sole source for emblematic materials, National Program publications, training resources, and chapter management merchandise. As such, Centricity is the exclusive provider to FCCLA and its affiliated states, chapters, and members. FCCLA shall give no party other than Centricity the right to reproduce, manufacture, distribute or sell any of the core products (certificates, chapter supplies, medals, patches, pins, regalia, and neckwear), and shall advise its affiliates not to purchase the core products utilizing the intellectual property from a party other than Centricity. FCCLA Store merchandise can be purchased at FCCLA's national conferences as well as on the online store at fccla.mybrightsites.com. The provisions of this agreement between FCCLA and Centricity state:

- Centricity in the business of hosting websites, purchasing inventory, operating on-line stores, managing onsite conference retail stores, and fulfilling products on behalf of third parties.
- FCCLA is in the business of providing personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.
- FCCLA owns certain intellectual property, including various trademarks, service marks, trade names, logos, insignias, seals, symbols, designs, and initials.
- Centricity has the exclusive legal right to use the FCCLA logo and acronym on merchandise and helps protect the use of the name and emblem by selling emblematic materials only to the national organization, chartered state associations, affiliated chapters, and individual members.
- Centricity and FCCLA work to abide by an agreement whereby Centricity is recognized as the official supplier of merchandise incorporating the Intellectual Property in accordance with the terms and conditions set fourth by FCCLA and agreed upon by Centricity.
- Permission to use a supplier other than Centricity will be granted under one of the following conditions:
 1. The order total is for 24 shirts or less.
 2. Another supplier can provide the item at a lower cost and Centricity is unable to meet the price.
 3. Another supplier is providing items as an in-kind donation to a chapter or state association.

This agreement between FCCLA and Centricity shall remain in effect for a period of three years from the effective date, and shall continue from year to year thereafter unless either party hereto gives written notice of non-renewal to the other party at least 90 days prior to the end of the then existing term.

FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA

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FCCLA[®]

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