incredible
The Ultimate Leadership Experience

2022-2023 National Executive Council
WHAT IS FCCLA®?

Family, Career and Community Leaders of America (FCCLA®) is a nonprofit national Career and Technical Student Organization for students in Family and Consumer Sciences (FCS) education in public and private schools through grade 12.

Chapter projects focus on a variety of youth concerns, including family relationships, parenting, teen pregnancy, substance abuse, peer pressure, the environment, nutrition and fitness, teen violence, and career exploration.
EMPLOYABILITY SKILLS

FCCLA® members develop employability skills by:

• Practicing teamwork, creativity, leadership, responsibility, and time management
• Practicing and demonstrating technical skills for FCS-related careers
• Learning directly from industry professionals
• Exploring opportunities to practice and develop these skills
WHAT HAPPENS IN FCCLA®?

Involvement in FCCLA® offers members the opportunity to expand their leadership potential and develop skills for life-planning, goal setting, problem-solving, decision-making, and interpersonal communication; skills that are necessary for the home and workplace.
CAREER PATHWAYS

FCCLA® most directly supports career pathways in Hospitality and Tourism, Visual Arts and Design, Education and Training, and Human Services careers.

Real World Skills Through FCS Education

CAREER PATHWAYS

HOSPITALITY AND TOURISM

The management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services. Possible careers include:

- Restaurant, food service, lounge, casino, coffee shop, or catering owner, operator, or manager
- Hotel, motel, resort, or bed and breakfast owner, operator, or manager
- Tour company owner, operator, or manager
- Meeting and convention planner
- Interpreter or translator
- Tourism and travel services marketing manager

EDUCATION AND TRAINING

Planning, managing, and providing education and training services and related learning support services. Possible careers include:

- Superintendent, principal, or administrator
- Teacher or instructor
- Preschool or kindergarten teacher
- Clinical, developmental, or social psychologist
- Social worker
- Counselor
- Teacher assistant
- Parent educator
- Child care worker
- Coach
- Recreation worker
- Sign language interpreter

HUMAN SERVICES

Preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care, and consumer services. Possible careers include:

- Child, family, or school social worker
- Director of childcare facility
- School counselor
- Sociologist
- Social services worker
- Personal or home care aide
- Leisure activities counselor
- Recreation worker
- Consumer credit counselor
- Personal financial advisor
- Consumer goods or services retailing representative or buyer
- Cosmetologist, hairdresser, or hairstylist

VISUAL ARTS AND DESIGN

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Possible careers include:

- Stage designer
- Fashion/apparel designer or illustrator
- Interior designer
- Home furnishing coordinator
- Textile designer or chemist
- Costume designer

REAL WORLD SKILLS

Individuals require many skills to be college and career ready, including academic knowledge, technical expertise, and a set of general, cross-cutting abilities called “employability skills.”

- Applied Academic Skills: Communications, Math, Science, Basic Literacy
- Critical Thinking Skills: Problem Solving, Organization & Planning
- Resource Management: Time, Money, Materials & Personnel
- Information Use
- Communication Skills
- Interpersonal Skills: Leadership, Teamwork & Negotiation
- Personal Qualities
- Systems Thinking: Teamwork & Project Management
- Technology Use
National Programs provide FCCLA® members opportunities to learn and serve through various topics.
Skill Demonstration Events provide opportunities for members to demonstrate college- and career-ready skills in Family and Consumer Sciences and related occupations.

- Consumer Math Challenge
- Culinary Food Art
- Culinary Knife Skills
- Culinary Math Challenge
- Early Childhood Challenge
- Education and Training Challenge
- FCCLA Creed Speaking & Interpretation
- FCCLA Knowledge Challenge
- Fashion Construction and Design Challenge
- Fashion Sketch
- Hospitality & Tourism Challenge
- Impromptu Speaking
- Interior Design Challenge
- Interior Design Sketch
- Interviewing Skills
- Nutrition Challenge
- Pastry Arts Technical Decorating Skills
- Science in FCS Challenge
- Speak Out for FCCLA
- #TeachFCS
- Technology in Teaching
- Toys that Teach
This team competition tests FCCLA members’ knowledge in six content areas:

• Personal Finance
• Consumer Rights and Responsibilities (to include Family, Career & Community Studies)
• Technology (to include Fashion & Housing Design)
• Health & Safety (to include Food Science & Nutrition and Early Childhood & Human Development)
• Environment (to include Hospitality, Tourism & Recreation)
• FCCLA Knowledge
FCCLA®/KNOWLEDGE MATTERS VIRTUAL BUSINESS CHALLENGES

• These FREE contests are virtual business simulations using a competition version of the Virtual Business Challenge classroom software from Knowledge Matters.

• Two contests areas – Personal Finance and Fashion

• Students compete in two separate competition rounds (Fall and Spring)

• One national championship round (Spring)

• Visit www.knowledgematters.com for more information!
STAR EVENTS

STAR Events are Competitive Events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.

- Career Investigation
- Chapter in Review Display
- Chapter in Review Portfolio
- Chapter Service Project Display
- Chapter Service Project Portfolio
- Culinary Arts
- Culinary Math Management
- Digital Stories for Change
- Early Childhood Education
- Entrepreneurship
- Event Management
- Fashion Construction
- Fashion Design
- FCCLA Chapter Website
- Focus on Children
- Food Innovations
- Hospitality, Tourism, and Recreation
- Instructional Video Design
- Interior Design
- Interpersonal Communications
- Job Interview
- Leadership
- National Programs in Action
- Nutrition and Wellness
- Parliamentary Procedure
- Professional Presentation
- Promote and Publicize FCCLA!
- Public Policy Advocate
- Repurpose and Redesign
- Say Yes to FCS Education
- Sports Nutrition
- Sustainability Challenge
- Teach and Train
CONFERENCES

Every year, FCCLA hosts conferences that bring together FCCLA® members, advisers, and supporters from across the nation to learn, compete, and network. FCCLA® conferences offer enriching experiences that provide attendees with the opportunity to hear from motivational speakers, attend rewarding workshops, connect with youth leaders, and develop skills for life.

Capitol Leadership (Washington, D.C.) October 10-12, 2022
National Fall Conference (Columbus, OH) November 11-13, 2022
Chapter Adviser Summit (Denver, CO) January 19-21, 2022
National Leadership Conference (Denver, CO) July 2-6, 2023
LOCAL AND STATE MEETINGS

[ To the adviser: add information about local and state meetings.]
GET INVOLVED!

[To the adviser: add information about how to join your chapter, member benefits, cost, contact information, etc.]