

### FOCUS ON CHILDREN

An individual or *team event*, recognizes participants who use Family and Consumer Sciences skills to plan and conduct a child development project that has a positive impact on children and the *community*. Child development encompasses birth through adolescence. Participants must prepare a *display* and an oral presentation.

#### ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participant(s) are encouraged to bring fully charged electronic devices such as laptops, tablets, etc., to use for audiovisual presentation at competitions.
3. Items within the *display* may be used as in-hand *visuals* during the oral presentation, but must be returned within *display dimensions* when finished.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

#### CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	

#### EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

\*See page 7 for more information on event levels.

#### GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Display and Oral Presentation</i>	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

#### PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■	■	■	■

## TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Technology	Leadership
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

## FOCUS ON CHILDREN BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
1058	Foundational	149,967

88% of Focus on Children participants indicated this event is extremely or very useful to their future.  
53% of Focus on Children participants indicated they would pursue higher education related to the career chosen in their project.

## PARTICIPANT TESTIMONIALS

*"We invited the kindergarten students that attend the local elementary school to make Christmas cookies with us. While in the Culinary Arts room we taught them about germs, why it is important to wash your hands, and how germs spread. We used age appropriate activities and songs." – Florida FCCLA Members*

*"In our child development classes we have been studying about the social-emotional challenges faced by children growing up in today's technological world. We decided to develop a series of lessons aimed at preschool children that focused on the concept of friendship. We read books, taught songs, and had children participate in hands-on activities that were aimed at qualities of healthy relationships: kind words, taking turns, and cooperation. We created a display to showcase our project." –Kansas FCCLA Members*

*"Our project focuses on helping first graders at a local elementary school understand the process of growing plants, because we think it's important for kids to foster a connection with nature from a young age. We created our own book to teach them about what plants need to grow in story format, made a word search worksheet to go along with the book, and helped the kids contribute to a "classroom garden" by allowing them to plant seeds. Our goal for the kids to continue caring for the classroom gardens as the flowers they planted grow." –North Carolina FCCLA Members*

*"For our project, we visited students in grades Pre-K through 1st to teach them about car seat safety. We watched a video, read a book, and discussed the importance of general car safety. We provided handouts for the parents from our local hospital. We also encouraged kids to remember that 'every time you step into a car, buckle up!'" –Indiana FCCLA Members*

## SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

## FOCUS ON CHILDREN GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)