

FASHION DESIGN

An individual or *team event* recognizes participants who apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles. Participants will develop a clothing label, research the intended *audience*, design the label's first 2 or 4-piece collection and construct one collection sample. Students will exhibit knowledge of all the aspects that surround design, including design basics, fabric choice and pricing. For competition, participants must prepare a *portfolio*, sample garment and an oral presentation.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and procedures before beginning the project.
2. Participants using an *electronic portfolio* are encouraged to bring a fully charged device (laptop, tablet, etc.) to use for the presentation during the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** - NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your [state adviser](#) for orientation procedures for competitions held prior to the NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC option, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. Participants who do not follow event guidelines, align with the event definition, or address the current event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
■		
Hospitality & Tourism	Human Services	Public Service

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> , Sample Garment and Oral Presentation	Table—Yes Electrical Access—No Wall Space—No Supplies—No Wi-Fi – No Mannequin - No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■		*	■
*Presentation Equipment may only be used when presenting an <i>electronic portfolio</i> . Participants using a <i>hardcopy portfolio</i> may not use electronic devices during the presentation.								

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION	
Self-Confidence	Public Speaking
Creativity	Responsibility and Time Management
Decision Making and Problem Solving	

FASHION DESIGN BY THE NUMBERS: 2025 - 2026		
Participants Nationwide	Type of Event	Nationwide Impact
718	Career Focused	60,581
79% of Fashion Design participants indicated this event is extremely or very useful to their future. 47% of Fashion Design participants indicated they would pursue higher education related to the career chosen in their project.		

PARTICIPANT TESTIMONIALS
<i>"This project positively affected our community by strengthening connections between schools, students, and local theatre programs. It provided an affordable and accessible costume resource, allowing school productions to improve the quality and historical accuracy of their performances. Students benefited by gaining hands-on learning experiences, creativity skills, and a deeper understanding of history through fashion. Overall, the project encouraged collaboration, supported arts education, and helped make cultural and theatrical opportunities more inclusive for the community."</i> – Arkansas FCCLA Member <i>"Exploring punk fashion allowed me to embrace individuality and self-expression. This open-minded attitude has contributed to a more positive and accepting environment, where everyone feels valued for who they are. Overall, the punk fashion design project not only sparked creativity but also strengthened my relationships, increased my confidence, and promoted acceptance and understanding within our home with family, at school and the sewing studio."</i> – Ohio FCCLA Member <i>"This project positively impacted my family and community by encouraging meaningful conversations about culture, identity, and connection. While developing our designs, we spoke to members of our community about their backgrounds, traditions, and travel experiences, which helped strengthen our relationships and deepen our understanding of how our community came about. Sharing our work with others in our community allowed us to highlight the beauty of cultural diversity and how fashion can serve as a bridge between people from different places and experiences. By using design to tell stories of connection, this project promoted appreciation, empathy, and curiosity, helping others see how our differences can unite us rather than divide us."</i> – Washington FCCLA Member

SCHOLARSHIPS
Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

FASHION DESIGN GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Adviser scan access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)