

CAREER EXPLORATION THROUGH FCCLA

Hospitality & Tourism

Unlocking Adventures and Elevating Experiences Through FCS Education

The Hospitality & Tourism Career Cluster focuses on careers in managing, marketing, and operating restaurants, food services, lodging, attractions, recreation, events, and travel-related services. This cluster encompasses opportunities to create memorable experiences, provide exceptional customer service, and support the dynamic industries of dining, travel, and entertainment. Professionals in this field ensure smooth operations, plan events, manage accommodations, promote tourism, and deliver leisure and recreation experiences for individuals, families, and businesses worldwide.

Possible Careers Include:

Food Services and Restaurant

- Caterer
- Chef or Head Cook
- Food and Beverage Manager
- Food Safety Specialist
- Food Service Worker
- Nutritionist or Dietitian
- Pastry Chef
- Restaurant Manager
- Sous Chef

Travel and Tourism

- Adventure Travel Specialist
- Airline Customer Service Rep.
- Cruise Ship Director
- Destination Marketing Manager
- Flight Attendant
- Tour Guide
- Tourism Marketing Specialist
- Travel Agent/Consultant
- Travel Blogger/Content Creator

Event Planning and Management

- Conference Coordinator
- · Corporate Event Manager
- Event Marketing Specialist
- Event Planner
- · Festival Organizer
- · Meeting Planner
- Nonprofit Event Coordinator
- Trade Show Manager
- · Wedding Planner

Recreation and Attractions

- Activities Coordinator (Resorts/Cruises)
- Amusement Ride Operator
- Aquatic Specialist (Pools, Waterparks)
- Cultural Heritage Specialist (Museums/Historic Sites)
- Entertainment Coordinator
- Outdoor Recreation Guide (Hiking, Rafting, etc.)
- Park Ranger
- Recreation Director
- Sports Facility Manager
- Theme Park Manager

Lodging and Accommodations

- Concierge
- Event Coordinator (Hotel-Based)
- · Front Desk Manager
- Guest Services Representative
- Housekeeping Supervisor
- Hotel Manager
- Maintenance Manager (Lodging)
- Resort Manager
- Revenue Manager
- Vacation Rental Manager

Crossover and Support Roles

- Customer Experience Manager
- Food Stylist (Media/Photography)
- Hospitality Consultant
- Hospitality Trainer
- Human Resources Specialist (Hospitality)
- Marketing Manager (Hospitality Industry)
- Quality Assurance Manager

- Quality Assurance Manager
- Sales Manager (Hotels/Restaurants/Events)
- Sustainability Coordinator (Eco-Tourism)

