

INTERPERSONAL COMMUNICATIONS

An individual or *team event*, recognizes participants who use Family and Consumer Sciences and/or related occupation skills and apply communication techniques to develop a project designed to strengthen communication in a chosen area: *family, peer groups, school groups, community or employment* relationships. Participants must prepare a *file folder*, an oral presentation and a response to a related case study.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participant(s) are encouraged to bring fully charged electronic devices such as laptops, tablets, etc., to use for visual presentation at in–person competitions.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one–year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

CLICK HERE TO VIEW NATIONAL DEADLINES

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■		■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>File Folder</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
	■	■	■		■	■	■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Teamwork	Self-Confidence
Communication/ Observation/ Writing Skills	

INTERPERSONAL COMMUNICATIONS BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
271	Foundational	45,107
92% of Interpersonal Communications participants indicated this event is extremely or very useful to their future. 41% of Interpersonal Communications participants indicated they would pursue higher education related to the career chosen in their project.		

PARTICIPANT TESTIMONIALS

“My project helps to educate parents of infants and toddlers on American Sign Language skills used in some daycare centers. A tutorial video was made to help parents learn these skills. In doing this, the parents and their children can better communicate with one another thanks to this non-verbal method. We hope to see these children grow and develop more successfully as a result of the improved communication.” – Texas FCCLA Member

“Our project focused on teaching young student athletes about the importance of verbal and non-verbal communication in sport.” – Minnesota FCCLA Member

“This project helped peers get together to talk about grief. High school students who experienced the loss of a loved one got together for weekly meetings. Each meeting consisted of different forms of communication activities where students learned skills that they could take back to their family setting.” – Missouri FCCLA Member

“My partner and I did a skit and provided an informational oral presentation to give people ways to strengthen their communication. We are focusing on communication in the family, such as a mother and daughter relationship. We will show what to do and what not to do to settle arguments and to express feelings towards one another.”

SCHOLARSHIPS

Each year FCCLA’s collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

INTERPERSONAL COMMUNICATIONS GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)