



**Knowledge  
Matters**

Virtual Experience Learning

**2026-2027**

# **FCCLA/Knowledge Matters Virtual Business Challenge**

The FCCLA /Knowledge Matters Virtual Business Challenges encourage FCCLA members to test their skills in Entrepreneurship or Hospitality-Restaurant management. These competitions are free for affiliated FCCLA members. Participating members use competition versions of the Virtual Business - Entrepreneurship or Hospitality-Restaurant simulation classroom software.

**Only affiliated members grades 9-12 are eligible to compete.**

**COMPETITION ROUND 1: OCTOBER 13 - NOVEMBER 6, 2026**

**COMPETITION ROUND 2: FEBRUARY 1 - FEBRUARY 26, 2027**

**NATIONAL CHAMPIONSHIP ROUND: MARCH 29- APRIL 2, 2027**

The National Championship Round will be online only.

The top eight nationally ranked teams in each challenge from each qualifying round will qualify for the online National Championship Round. Teams that qualify during Round One may participate in Round Two but will not be ranked during Round Two.

## **NATIONAL LEADERSHIP CONFERENCE AWARDS**

National Championship Round will receive National Leadership Conference travel awards from Knowledge Matters: \$1,000 for first place, \$500 for second place, and \$250 for third place. Winning teams will also have the option to participate in the Knowledge Matters exhibit at the National Leadership Conference.

