

LEADERSHIP

An *individual event* recognizes participants who actively evaluate and grow in their leadership potential. Participants choose a leadership book to read and then investigate their leadership ability, assess leadership and employability skills and develop and implement a plan to further their leadership development. Participants must prepare a *portfolio* and an oral presentation.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for *electronic portfolio* presentation at competitions.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

CLICK HERE TO VIEW NATIONAL DEADLINES

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■		■	

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■		*	■

* *Presentation Equipment* is allowed only for presentation of *electronic portfolio*.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Responsibility and Time Management	Self-Confidence
Communication/ Observation/ Writing Skills	

LEADERSHIP BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
194	Foundational	13,190
94% of Leadership participants indicated this event is extremely or very useful to their future. 64% of Leadership participants indicated they would pursue higher education related to the career chosen in their project.		

PARTICIPANT TESTIMONIALS

"My project for FCCLA this year is on leadership, but not just leadership, I also want to focus on humanitarian service and gaining leadership in that. Over the past year, I have been able to take a lot of leadership roles in my community and school. I went on a Humanitarian trip to Kenya last summer, and will be going on another one in Peru this summer. I will be an alum leader this year, and will be overseeing the business committee. With this, comes a lot of leadership and responsibility." Utah FCCLA Member

"In this project I identified my leadership strengths and weakness, with the help of some people who evaluated me, and worked to strengthen those weakness. I learned a lot about myself and my leadership style, and I began positive habits that I think will help me develop even further as a leader." Indiana FCCLA Member

"In my Leadership project, Color Me a Leader, I made goals to strengthen my leadership throughout the year and carried them out as I was a Senior Officer on the Colorado State Officer team. I and others reflected on my goals and how my leadership developed throughout the year. Through reflection I was able to evaluate my growth through this project." Colorado FCCLA Member

"During this project, I have analyzed my leadership skills recognized my strengths and weaknesses. Then, I created Leadership Objectives and SMART goals that would help me improve my leadership abilities. These goals have allowed me to increase my self-confidence, improve my ability to communicate with my peers, and increase my work efficiency. In my portfolio, I describe each of my objectives and my goals, and how I have progressed towards achieving each goal. I have found that as I accomplished each goal, I am improving my weaknesses and becoming a better leader." New Jersey FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

LEADERSHIP GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)