



LINKING FCS

— TO THE MODERNIZED —

CAREER CLUSTERS



FCCLA

LEAD**FCS**

Meet Your Moderator



Brandon Weibel

*Family, Career and Community
Leaders of America*

What You Can Expect

- **Discover the Modernized Career Clusters**
 - Gain an overview of the updated framework and its implications for Family and Consumer Sciences (FCS).
- **Explore FCS Connections**
 - Learn how FCS aligns with the revised Career Clusters to promote student readiness and success.
- **Strategies and Resources**
 - Uncover tools and resources being developed to support educators and students as they navigate and implement these changes.

Before We Begin

- **Session Recording**

- This webinar is being recorded.
- All registrants will receive a copy of the recording by **Tuesday, February 18.**

- **Stay Until the End for Prizes**

- Attendees who stay through the live session will receive a **5-digit code** to enter into the post-webinar survey. Completing the survey will qualify you to win:
 - One **free AAFCS Professional Membership** (valued at \$150)
 - A **\$100 Amazon Gift Card**
 - A **\$50 Amazon Gift Card**

- **Q&A Feature**

- The **chat feature is turned off.**
- We encourage you to submit your questions using the **Q&A feature** to ensure all questions are addressed during the session.

Meet Your Speakers



Lori Myers

*American Association of
Family and Consumer Sciences*



Sandy Spavone

*Family, Career and Community
Leaders of America*



Alyson McIntyre-Reiger

LEADFCS Education

A Unified Effort: Supporting FCS & Career Clusters

- **AAFCS: Advocating for Excellence in FCS Education**
 - Provides research-based resources, standards, and best practices to align FCS programs with the modernized Career Clusters.
 - Advocates for the role of FCS in shaping future-ready students and workforce-ready graduates.
 - Hosts professional development opportunities to empower FCS educators.
- **FCCLA: Preparing Students for Career and Leadership Success**
 - Offers experiential learning opportunities that connect classroom instruction to real-world applications within Career Clusters.
 - Provides leadership development programs and competitive events that align with Career Clusters to promote critical life and career skills.
 - Updates FCCLA resources, including its website and branding, to reflect the modernized Career Clusters.
- **LEAD FCS Education: Empowering Educators**
 - Develops innovative professional development tailored to the needs of FCS educators.
 - Builds collaborative networks for FCS professionals to share strategies for integrating Career Clusters into classrooms.
 - Guides FCS educators in implementing career-connected learning aligned with the updated framework.

LEADFCS Education

Alyson McIntyre-Reiger

History of Career Clusters®

- **Established in 2002**, the National Career Clusters® Framework has served as a foundational structure for Career and Technical Education (CTE), providing a shared language and framework for designing and delivering CTE programs.
- The framework helps educators, policymakers, and industry leaders align educational outcomes with workforce needs to better prepare students for career success.
- **Advance CTE**, the longest-standing national nonprofit supporting state CTE leadership, oversees the Career Clusters® Framework and works to ensure its relevance and impact. Their efforts include guiding updates, supporting state adoption, and promoting best practices to connect education with evolving workforce demands.

- From **2022-2024 Advancing the Framework Process**
 - Organizations and individuals were involved throughout the process.
- In **Fall 2024**, after two years of collaboration and validation, Advance CTE released a modernized Career Clusters® Framework.
- This updated framework is designed to:
 - Serve as a **bridge between education and the workforce**, ensuring students are prepared for real-world success.
 - Act as a **central building block** for consistently designed, high-quality CTE programs nationwide.
- The modernization reflects the evolving needs of both education and industry, aiming to align programs with current and future workforce demands.

The Modernized Framework

- **Dynamic Connections:**

- The Framework connects education and industry, preparing students for real-world success.

- **Comprehensive Design:**

- **14 Career Clusters**

- Representing broad industry sectors designed to align education with workforce needs.

- **72 Sub-Clusters**

- Highlighting specialized career areas within each cluster for targeted learning and development.

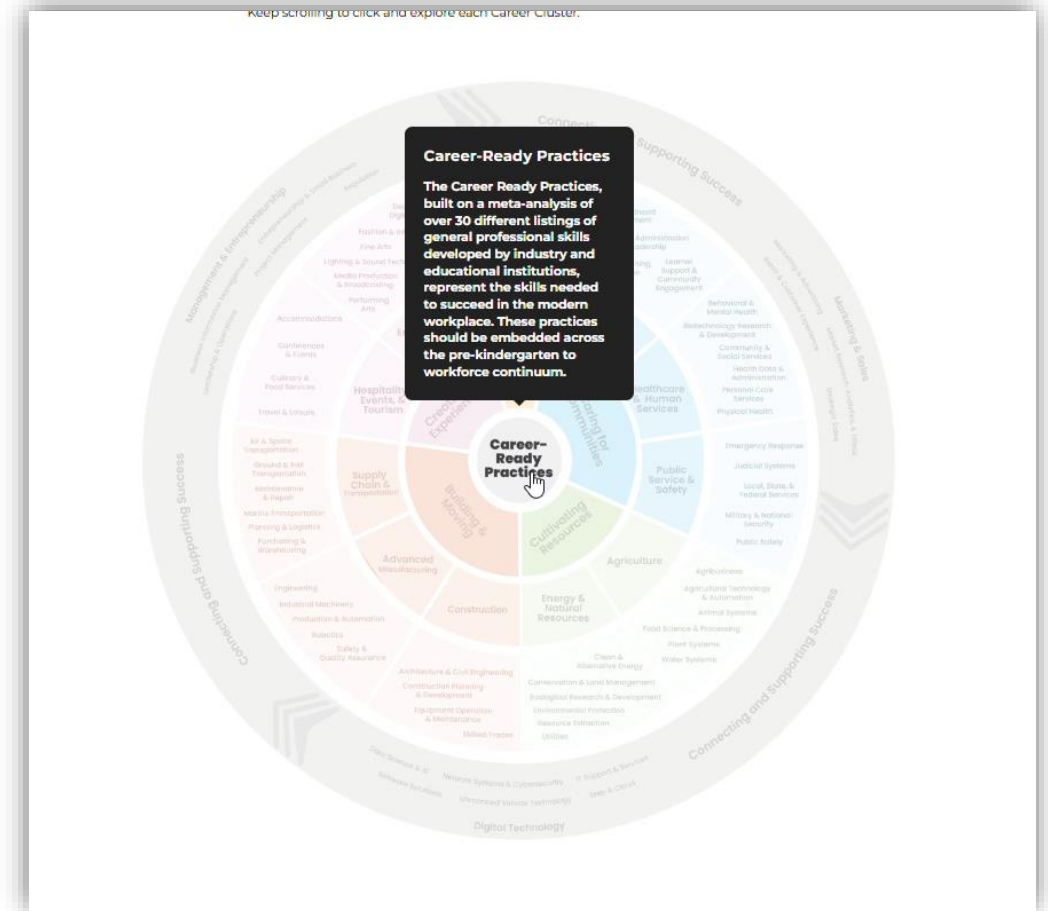
- **Career-Ready Practices**

- Integrated practices ensuring students gain skills for success in college, career, and life.



Explore The Modernized Framework










- **Career Ready Practices:**
 - Built upon a comprehensive meta-analysis of over 30 professional skill frameworks, these practices represent the critical skills required for success in the evolving modern workplace, aligning education with workforce demands.
- **Cluster Groupings:**
 - Reflect individuals' interests, purpose, and the impact they aspire to make within their communities.
- **Clusters:**
 - Defined as broad industry sectors, based on groupings from the Standard Occupational Classification (SOC) and North American Industry Classification System (NAICS) codes.
- **Sub-Clusters:**
 - Represent specialized groupings of career fields within a broader cluster, characterized by similar skill sets as determined by industry standards.
- **Cross-Cutting Clusters:**
 - Focus on both sector-specific and interdisciplinary functions, encompassing Sub-Clusters that apply across multiple Career Clusters, offering flexibility and relevance in various educational and workforce contexts.
- *Note: The term "pathway" is no longer utilized within this framework.*



Career Ready Practices

- Career Ready Practices are a set of 12 essential professional skills developed from a meta-analysis of over 30 industry and education skill frameworks.
- These practices represent the foundational abilities students need to thrive in the modern workforce and succeed as contributing citizens.
- Designed to be embedded across all educational levels, from pre-kindergarten to the workforce continuum.
- They are applicable across all Career Clusters and industries, ensuring relevance and adaptability for diverse career paths.
- Emphasize lifelong learning, leadership, ethical decision-making, and innovative problem-solving.

Career Ready Practices

 <p>Lead as a contributing & professional employee</p>	 <p>Communicate clearly, effectively, & with reason</p>	 <p>Think critically to make sense of problems & persevere in solving them</p>	 <p>Collaborate productively while using cultural & global competencies</p>
 <p>Use digital skills & technologies to enhance productivity & make data-informed decisions</p>	 <p>Remain resilient in a changing workplace & world of work</p>	 <p>Manage time & space effectively</p>	 <p>Demonstrate a creative & innovative mindset</p>
 <p>Act as a good steward of organizational & personal finances & resources</p>	 <p>Navigate an education & career path aligned to strengths, work style, interests, & goals</p>	 <p>Consider the environmental & social impacts of decisions</p>	 <p>Apply appropriate academic & technical skills</p>

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Cluster Groupings

- **Cluster Groupings**

- Cluster Groupings **categorize Career Clusters** based on common themes, workforce applications, and societal impact.
- These groupings utilize language closely related to what is commonly used in Family and Consumer Sciences, making them **highly relevant to FCS education**.
- They help students, educators, and industry partners **understand how different careers are interconnected**.
- Each grouping represents a **unique way individuals contribute to their communities and the workforce**.



Cluster Groupings

- **Cluster Groupings That Align with FCS:**
 - **Creating & Experiencing**
 - Focuses on careers that bring creativity, innovation, and experiences to life.
 - Relevant Career Clusters:
 - Arts & Design
 - Hospitality & Tourism
 - **Investing in the Future**
 - Centers on education, financial literacy, and leadership to build a strong future.
 - Relevant Career Clusters:
 - Financial Services
 - Education & Training
 - **Caring for Communities**
 - Highlights careers dedicated to health, safety, and well-being.
 - Relevant Career Clusters:
 - Human Services
 - Public Service
- **These groupings create a structured way to connect FCS education to Career Clusters, ensuring students can see how their coursework prepares them for impactful, future-ready careers.**



Where Do You See FCS?

- Advanced Manufacturing
- Agriculture
- Arts, Entertainment, & Design
- Construction
- Digital Technology
- Education
- Energy & Natural Resources
- Financial Services
- Healthcare & Human Services
- Hospitality, Events, & Tourism
- Management & Entrepreneurship
- Marketing & Sales
- Public Service & Safety
- Supply Chain & Transportation

Where Do You See FCS?

- Family and Consumer Sciences (FCS) education plays a vital role in multiple Career Clusters, preparing students with essential skills, knowledge, and experiences.
- Career Clusters where FCS has a significant impact:
 - **Arts, Entertainment, & Design:**
 - Focuses on creativity and innovation in fields like fashion, interior design, and visual arts.
 - **Hospitality, Events, & Tourism:**
 - Prepares students for careers in event planning, culinary arts, and hotel management.
 - **Financial Services:**
 - Builds financial literacy and professional financial management skills.
 - **Education:**
 - Trains future educators and leaders who inspire the next generation.
 - **Healthcare & Human Services:**
 - Supports careers in health, wellness, counseling, and caregiving.
 - **Public Service & Safety:**
 - Equips students to serve their communities in public administration and community service roles.

Family, Career and Community Leaders of America

Sandy Spavone

- FCCLA has updated its resources to align with the modernized Career Clusters Framework.
- The FCCLA Website now reflects the six Career Clusters directly connected to Family and Consumer Sciences (FCS).
- New information sheets outline careers within each cluster, demonstrating FCCLA's role in preparing students for success.
- Efforts continue to educate members and advisers on these updates throughout the next year.
- Visual and verbal connections between FCCLA, FCS, and Career Clusters will be emphasized in events and materials.

Modernized FCCLA Career Clusters[®] Logo



Symbolism of the FCCLA Career Clusters® Logo

- **The Red Bar at the Base**

- Represents FCCLA’s Career Ready Practices, forming the **strong foundation** for every member’s journey.
- The bold red color symbolizes **strength, passion, and leadership**—core values of FCCLA’s mission.
- Acts as a **launchpad**, showcasing how FCCLA equips members with skills and traits essential for success in their personal and professional lives.
- Serves as a **bridge**, connecting members’ present experiences with their future careers and contributions to society.



- **The Arc and Horizon Shape**

- **Mirrors a rising horizon**, symbolizing **endless possibilities and a bright future**, aligning with FCCLA’s motto, *“Towards New Horizons.”*
- Represents **aspiration and growth**, highlighting how FCCLA encourages members to **rise above challenges and pursue their goals**.
- The connected segments illustrate the interconnected nature of Career Clusters, emphasizing **collaboration across industries**.
- The circular, upward progression conveys **wholeness, continuity**, and FCCLA’s lifelong commitment to member **growth and development**.

- **The FCCLA Logo at the Center**

- Centrally placed to signify FCCLA’s pivotal role in **guiding and unifying members** across diverse career interests.
- Reflects FCCLA’s mission to **connect leadership, education, and career exploration** for its members.
- Symbolizes FCCLA as the heart of the journey, **linking foundational skills to future achievements**.

- **The Overall Design**

- Represents a visual alignment with the modernized Career Clusters while capturing FCCLA’s mission and values.
- **Symbolizes the journey of every member**—rooted in leadership, guided by values, and focused on achieving success and making meaningful impacts in their communities.

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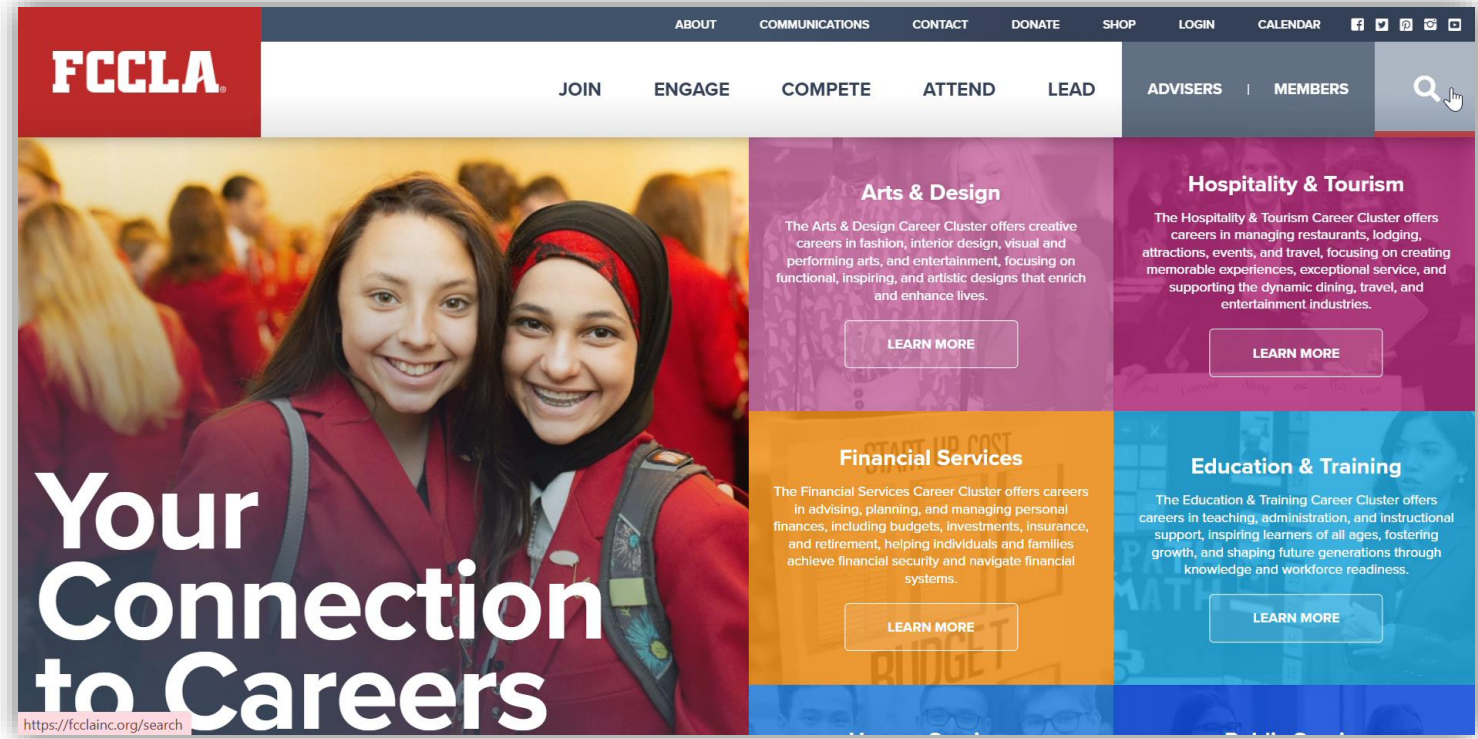


Educating Members and Advisers

- **Ongoing outreach efforts** ensure that FCCLA Members and Advisers understand how FCCLA connects to Career Clusters.
- Resources and training will help educators integrate **FCS principles into Career and Technical Education (CTE)** programs.
- **Capitol Leadership advocacy efforts** will highlight FCS as a foundational part of Career Clusters.
- Educating Stakeholders
 - FCCLA will inform **congressional and national CTE leadership** on the importance of FCS in career preparation.

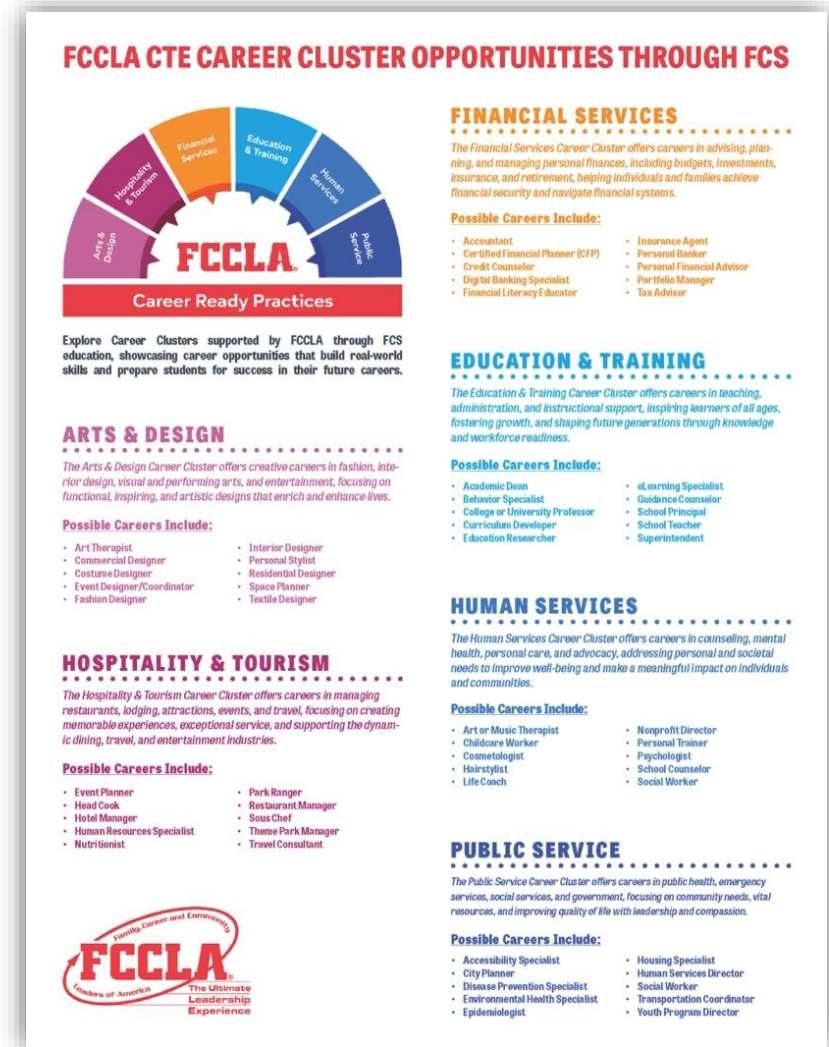
FCCLA's Updated Resources

- The FCCLA **homepage has been redesigned** to highlight the six Career Clusters most relevant to Family and Consumer Sciences.
- Each Career Cluster now **features its own dedicated page**, providing students with an in-depth look at possible career paths and opportunities.
- **Dedicated pages include:**
 - A detailed breakdown of the cluster's sub-cluster areas.
 - Specific careers associated with each sub-cluster to guide exploration.
 - Integration of cross-cutting clusters, where applicable, to demonstrate interdisciplinary career connections.
- FCCLA's website updates are designed to empower students to explore careers, connect learning to their goals, and build pathways to success through FCS education.




FCCLA's Updated Resources

- **Informative Flyers for Each Career Cluster**
 - Include a description of the cluster and possible careers within that field.
 - Highlight sub-clusters and cross-cutting clusters for a comprehensive overview.
- **Student-Focused Resources**
 - Help students explore career options and connect their interests to real-world opportunities.
- **Educator Support**
 - Serve as tools to explain how FCS courses align with Career Clusters and workforce needs.
- **Accessible on the FCCLA Website**
 - Available under the "Resources" section on each updated Career Cluster page.
- **Practical and Versatile**
 - Ideal for use in classrooms, career fairs, and presentations to school administrators.



FCCLA CTE CAREER CLUSTER OPPORTUNITIES THROUGH FCS



FINANCIAL SERVICES

The Financial Services Career Cluster offers careers in advising, planning, and managing personal finances, including budgets, investments, insurance, and retirement, helping individuals and families achieve financial security and navigate financial systems.

Possible Careers Include:

- Accountant
- Certified Financial Planner (CFP)
- Credit Counselor
- Digital Banking Specialist
- Financial Literacy Educator
- Insurance Agent
- Personal Banker
- Personal Financial Advisor
- Portfolio Manager
- Tax Advisor

EDUCATION & TRAINING

The Education & Training Career Cluster offers careers in teaching, administration, and instructional support, inspiring learners of all ages, fostering growth, and shaping future generations through knowledge and workforce readiness.

Possible Careers Include:

- Academic Dean
- Behavior Specialist
- College or University Professor
- Curriculum Developer
- Education Researcher
- eLearning Specialist
- Guidance Counselor
- School Principal
- School Teacher
- Superintendent

HUMAN SERVICES

The Human Services Career Cluster offers careers in counseling, mental health, personal care, and advocacy, addressing personal and societal needs to improve well-being and make a meaningful impact on individuals and communities.

Possible Careers Include:

- Art or Music Therapist
- Childcare Worker
- Cosmetologist
- Hairstylist
- Life Coach
- Nonprofit Director
- Personal Trainer
- Psychologist
- School Counselor
- Social Worker

PUBLIC SERVICE

The Public Service Career Cluster offers careers in public health, emergency services, social services, and government, focusing on community needs, vital resources, and improving quality of life with leadership and compassion.

Possible Careers Include:

- Accessibility Specialist
- City Planner
- Disease Prevention Specialist
- Environmental Health Specialist
- Epidemiologist
- Housing Specialist
- Human Services Director
- Social Worker
- Transportation Coordinator
- Youth Program Director

ARTS & DESIGN

The Arts & Design Career Cluster offers creative careers in fashion, interior design, visual and performing arts, and entertainment, focusing on functional, inspiring, and artistic designs that enrich and enhance lives.

Possible Careers Include:


- Art Therapist
- Commercial Designer
- Costume Designer
- Event Designer/Coordinator
- Fashion Designer
- Interior Designer
- Personal Stylist
- Residential Designer
- Space Planner
- Textile Designer

HOSPITALITY & TOURISM

The Hospitality & Tourism Career Cluster offers careers in managing restaurants, lodging, attractions, events, and travel, focusing on creating memorable experiences, exceptional service, and supporting the dynamic dining, travel, and entertainment industries.

Possible Careers Include:

- Event Planner
- Head Cook
- Hotel Manager
- Human Resources Specialist
- Nutritionist
- Park Ranger
- Restaurant Manager
- Sous Chef
- Theme Park Manager
- Travel Consultant



- **Three Year Plan**

- FCCLA has initiated a multi-year effort to align its resources with the modernized Career Clusters framework, ensuring members, advisers, and stakeholders have the tools they need to integrate Career Clusters into FCS education.
 - **Year 1 (2024-2025):** Laying the Foundation
 - **Year 2 (2025-2026):** Strengthening Connections
 - **Year 3 (2026-2027 & Beyond):** Expanding & Innovating

- **Year 1 (2024-2025): Laying the Foundation**
 - FCCLA has launched the first phase of a multi-year initiative to integrate the modernized Career Clusters framework into its resources, branding, and educator support.
- **January 2025 (Completed)**
 - **Website Updates**
 - The FCCLA website has been redesigned to highlight the six Career Clusters most relevant to FCS. Each cluster now has a dedicated page with career information, sub-clusters, and cross-cutting clusters.
 - **Updated Career Cluster Flyers**
 - Individual flyers have been developed for each cluster, offering a detailed overview of careers, sub-clusters, and FCS connections.
 - **State Adviser Management Meeting (SAMM)**
 - LEAD FCS Education presented an overview of the modernized Career Clusters, providing state advisers with insights into the updates and their impact on FCS education.
- **February 2025**
 - **Collaborative Career Clusters Webinar**
 - FCCLA, AAFCS, and LEAD FCS Education are hosting this webinar to educate advisers and stakeholders on the modernized framework and available resources.

- **April 2025**

- **Spring Chapter Mailing**

- Posters featuring the modernized Career Clusters.
- Updated Competitive Events poster aligning events with Career Clusters.
- Bulletin board cutouts to visually connect FCS courses to Career Clusters.

- **National School Board Association (NSBA) Conference (April 4-6):**

- FCCLA National Staff will attend NSBA and provide school board members with updated Career Cluster resources.

- **July 2025**

- **National Leadership Conference (NLC):**

- Adviser professional development sessions will focus on the modernized Career Clusters, implementation strategies, and available resources.

- **Year 2 (2025-2026) Strengthening Connections**

- The second year of this initiative will focus on expanding professional development opportunities, deepening engagement with policymakers, and further embedding Career Clusters into FCCLA programming.

- **November 2025**

- **Capitol Leadership in Washington, D.C.**

- Dedicated sessions for students and advisers on Career Clusters.
- Advocacy efforts emphasizing FCS as an essential part of Career Clusters and Career & Technical Education (CTE).
- Policymaker education on the role of FCCLA and FCS in workforce development.
- Outreach efforts aligning FCCLA's work with Advance CTE's modernized framework to ensure future-ready education.
- Advocacy materials showcasing the impact of FCS on industry needs and career readiness.

- **July 2026**

- **National Leadership Conference (Washington, D.C.)**

- A high-profile platform to highlight the connection between FCCLA, FCS, CTE, and Career Clusters.
- Continued emphasis on career preparation, leadership development, and Career Cluster integration.
- Visuals, workshops, and speaker sessions reinforcing FCCLA's alignment with Career Clusters.
- A renewed Call to Action for FCS advocacy at the national level.

- **Year 3 (2026-2027 & Beyond): Expanding & Innovating**

- The third year of this plan will focus on sustaining momentum, developing and updating existing resources, and responding to educator needs. FCCLA will remain proactive in adapting its materials and programs to the needs of students and educators.

- **Long-Term Commitments:**

- **Resource Updates**

- Materials such as the Career Connection National Program will be reviewed and updated to reflect Career Cluster alignment as their shelf life comes to an end.

- **Ongoing Support for Educators**

- FCCLA will continue developing new resources and materials based on adviser feedback and needs.

- **Strategic Growth & Industry Collaboration**

- FCCLA will work with industry partners and education leaders to ensure FCS and FCCLA remain at the forefront of career readiness efforts.

American Association of Family and Consumer Sciences

Lori Myers



Family and Consumer Sciences

Overview of a 100-year-old industry sector.

Published by the Alliance for Family and Consumer Sciences
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Alliance for FCS
A coalition of organizations representing academia, industry, professional associations, and honor societies leading FCS efforts around the globe. Founded in 2006 by the AAFCS to unify diverse organizations in common purpose by advancing the value of FCS globally.
<https://www.aafcs.org/allianceforfcs/home>

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Relevance of FCS



FCS News Stories



FCS Industry Statistics

Family and Consumer Sciences is the people-centered science, focused on supporting individuals, families, and communities live healthy successful lives through the provision of education, research, and technology. [Click here to review Family and Consumer Sciences: Overview of a 100-year-old industry sector.](#)

Professionals working in the Family and Consumer Sciences Industry work in

- Academic education including early childhood, elementary, secondary, and higher education.
- Community education for adults and youth, including cooperative extension programs.
- Business and Industry.
- Government.
- Health and Human Services.

The research and focus of the Family and Consumer Sciences industry on the person makes FCS professionals the perfect fit to advice business and

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Resource: Pre-PAC Career Cluster Alignment

FAMILY AND CONSUMER SCIENCES CREDENTIALING CENTER



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**Industry-Based Credentials
Aligned to Modernized Career Clusters**

 Broad Field Family & Consumer Sciences

 Culinary Arts

 Early Childhood Education

 Education Fundamentals

 Family and Community Services

 Fashion, Textiles, and Apparel

 Food Science Fundamentals

 Housing & Furnishings

 Interior Design Fundamentals

 Leadership Essentials

 Nutrition, Food, & Wellness

 Personal & Family Finance

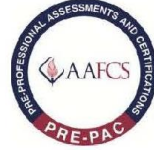
Resource: Pre-PAC Alignment Matrix

**Review the Matrix
for Each Assessment**

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<https://www.aafcs.org/credentialing/pre-pac/assessment-alignment>



**Pre-Professional Credential in
Broad Field Family and Consumer Sciences**

Alignment to the Career Ready Practices: National Career Clusters Framework (2024)



Career Ready Practice	Domain 1 Interpersonal Relationships	Domain 2 Lifespan & Human Development	Domain 3 Family Well Being	Domain 4 Career Connections	Domain 5 Family & Consumer Resources	Domain 6 Nutrition and Wellness
1. Lead as a contributing and professional employee.				◆		
2. Apply appropriate academic and technical skills.	◆	◆	◆	◆	◆	◆
3. Remain resilient in a changing workplace and world of work.				◆		
4. Communicate clearly, effectively, and with reason.	◆	◆	◆	◆		
5. Consider the environmental and social impacts of decisions.		◆	◆		◆	◆
6. Demonstrate a creative and innovative mindset.	◆		◆		◆	◆
7. Manage time and space effectively.			◆	◆	◆	
8. Think critically to make sense of problems and persevere in solving them.	◆	◆	◆	◆	◆	◆
9. Act as a good steward of organizational and personal finances and resources.	◆		◆	◆	◆	
10. Navigate an education and career path aligned to strengths, work style, interests, and goals.				◆		
11. Use digital skills and technologies to enhance productivity & make data-informed decisions.	◆			◆	◆	◆
12. Collaborate productively while using cultural and global competencies.	◆	◆	◆	◆		◆

Questions?

- **American Association of Family and Consumer Sciences (AAFCS)**
 - Lori Myers
 - lmyers@aafcs.org
- **Family, Career and Community Leaders of America (FCCLA)**
 - Sandy Spavone
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- **LEADFCS Education**
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Survey

- **5-Digit Code: 1 3 6 9 4**

- Use this code to complete the survey and be entered into the prize drawing.

- **Survey Link Distribution:**

- A copy of the survey link will automatically be sent to all attendees one (1) hour after the session ends.

- **Quick Access:**

- Scan the QR code on the screen to access the survey instantly.

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