



2021
NATIONAL FALL CONFERENCE

WASHINGTON, D.C.
NOVEMBER 5 - 7



STUDENT ENGAGEMENT WORKBOOK

Use this Student Engagement Workbook to make the most of FCCLA's 2021 National Fall Conference (NFC) experience and help provide tangible value to your student attendees, as well as for those students who are unable to attend. Designed with students in mind, this resource can help set goals and clearly define objectives so advisers can parallel their chapter's investment in the conference with all the ways they will benefit.



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PRE-EVENT WORKSHEET

Review the information about National Fall Conference (NFC) on the FCCLA Website and answer the questions below. Review your goals with all the chapter members attending NFC as well as those who are not attending to best ensure you are all aligned and ready to make the 2021-2022 school year count!

What new skill(s) am I hoping to learn at NFC? What steps will I take ensure I make NFC count?

What three components of NFC I am most hoping to gain valuable information and resources from?

- 1)
- 2)
- 3)

Who do I hope to inspire or be inspired by?

Three questions that I will ask during this conference:

- 1)
- 2)
- 3)

How will I challenge myself to go outside my comfort zone at NFC?



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DURING EVENT WORKSHEET

Directions: Answer the questions below. Take a moment during National Fall Conference (NFC) to use this worksheet to help outline the experience you are having at the conference.

What skills and I learning to become a more effective leader?

What are my key discoveries, solutions, and surprises?

What contribution have I added to the National Fall Conference?

Who have I connected with the most so far? What have they taught me?



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POST-EVENT WORKSHEET

Directions: Answer the questions below and compare your answers with your fellow chapter members and create some chapter goals for making the 2021-2022 school year count.

What are the tangible things that I am bringing back from this event? Notes, contacts, awards, industry partners, etc.

Who did I network with and how will I build on this connection?

Who are what do I need to follow up with?

What was my light bulb moment -- my one key takeaway?

What resources did I find and how will I implement them?

What do I need to do to get started?

What new questions did I discover?



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POST-EVENT WORKSHEET *(continued)*

How did I inspire others through my leadership at the conference?

What's my best "Make it Count" moment from the conference?

Who do I need to thank for making my participation in NFC possible?

What will my caption be when I post about attending #2021NFC?



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EXHIBIT HALL ENGAGEMENT WORKSHEET

Directions: While exploring the Exhibit Hall, write down some information about exhibitors that you can take back to your chapter.

1) Name of Exhibitor

Description

Contact Information

How can our chapter utilize the information and resources from this exhibitor?

2) Name of Exhibitor

Description

Contact Information

How can our chapter utilize the information and resources from this exhibitor?



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EXHIBIT HALL ENGAGEMENT WORKSHEET *(continued)*

3) *Name of Exhibitor*

Description

Contact Information

How can our chapter utilize the information and resources from this exhibitor?

4) *Name of Exhibitor*

Description

Contact Information

How can our chapter utilize the information and resources from this exhibitor?



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NON-ATTENDEE WORKSHEET

Directions: Answer the questions below. Although you are unable to attend, we still want you to be a part of FCCLA action.

Explore the National Programs on fcclainc.org and identify one you are interested in. Describe the program below and explain what interests you most about it.

While on the fcclainc.org website, find how many students across the country are members and write the number below.

Leadership is developed through FCCLA. Describe a leadership role you have had in your life and what have you learned from the experience.

What three questions do you have about FCCLA?

1)

2)

3)

If you were to tell others at your school about FCCLA on social media, what would you write? What hashtags would you use?

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Directions: In the outline below, draw and color a t-shirt design using this year's "Make it Count" theme.

