



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# BEYOND MEASURE

## NLC Student Workbook

To make the most of the FCCLA 2021 hybrid National Leadership Conference (NLC) experience and help provide tangible value to your students' attendance both in-person or virtually, as well as for those students who are unable to attend, use the following Student Workbook. This resource can help set goals and clearly define objectives so you can parallel your chapter's investment in the conference with all the ways you and your students will benefit.



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

NLC  
STUDENT  
WORKBOOK

## Pre-Event Worksheet

Use this to create a plan and set goals for the hybrid National Leadership Conference.

## During Event Worksheet

Use this to track students' progress and record what they are learning.

## Post-Event Worksheet

Use this to reflect on the conference and to share the information with others.

## Exhibitor Engagement Worksheet

Use this to track the exhibits you visited and want to learn more about now.

### **This workbook is aligned with the following FCS National Standards:**

*1.2, 1.2, and 1.3 Career, Community and Family Connections*

*2.2 and 2.3 Consumer and Family Resources*

*4.1 Education and Early Childhood*

*7.1, 7.2, 7.3, and 7.4 Family and Human Services*

*10.1, 10.2, and 10.3 Hospitality, Tourism, and Recreation*

*13.1 Interpersonal Relationships*



### PRE-EVENT WORKSHEET

We appreciate the investment you are making to attend the 2021 National Leadership Conference, and want to help you make the most of your time. Take a moment to use this worksheet to outline your goals.

*What main training opportunity am I seeking and what do I hope to gain?*

*What three experiences do I hope to find in a session, a speaker, exhibits, etc.? (use the conference agenda to guide your answers)*

- 1)
- 2)
- 3)

*What are three questions that I will ask during this conference:*

- 1)
- 2)
- 3)

*How will I challenge myself to go outside my comfort zone at NLC?*

*What am I most looking forward to at NLC?*



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# NLC STUDENT WORKBOOK

## DURING EVENT WORKSHEET

We appreciate the investment you are making to attend the 2021 National Leadership Conference, and would like to hear about your experience. Take a moment to use this worksheet to reflect on your experiences so far, and continue learning beyond measure at hybrid NLC!

*How am I becoming a better leader?*

*What are my key discoveries, solutions, and surprises?*

*What contribution have I created for my chapter thanks to the National Leadership Conference?*

*Where can I go to learn more about FCCLA?*



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# NLC STUDENT WORKBOOK

## DURING EVENT WORKSHEET (continued)

*Attend the opening session and summarize what you learned here.*

*Who are the current (2020-2021) National Executive Council?*

*What is this year's conference theme?*

*Use the theme to design a NLC social media post about your experience.*

*Check out the Competitive Events and National Programs Show & Share. Describe a project you think you or your chapter can complete for next year.*

*Who are your State Officers for the upcoming school year (2021-2022)?*

*Attend the closing session and summarize what you learned here.*

*After attending the general sessions, describe at least one award you would like to help your chapter achieve next year.*



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# NLC STUDENT WORKBOOK

## POST-EVENT WORKSHEET

We appreciate the investment you made to attend the 2021 National Leadership Conference, and would like to hear about it. Take a moment to use this worksheet to reflect on your experiences and how you can continue growing “Beyond Measure” because of your experience at NLC!

*What are the tangible things that I am bringing back from this event? Notes, contacts, awards, industry partners, etc.*

*What one idea or topic will I implement at our next chapter meeting?*

*Who do I need to follow up with or what do I need to follow up on?*

*What was my lightbulb moment—my one key takeaway?*

*What are two resources that I found most helpful and how can I use them most effectively?*



2021 NATIONAL  
LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# NLC STUDENT WORKBOOK

## POST-EVENT WORKSHEET *(continued)*

*What new questions did I discover?*

*Who do I need to thank for making my participation in NLC possible?*

*What will my caption be when I post on social media about attending NLC?*



### EXHIBITOR ENGAGEMENT WORKSHEET

While exploring the exhibits, write down some information about exhibitors that you can take back to your chapter.

**Name of Exhibit**

*Description*

*Contact Information*

*How can our chapter utilize the information and resources from this exhibitor?*

.....  
**Name of Exhibit**

*Description*

*Contact Information*

*How can our chapter utilize the information and resources from this exhibitor?*





2021 NATIONAL LEADERSHIP CONFERENCE

NASHVILLE, TN  
JUNE 27 - JULY 2

# NLC STUDENT WORKBOOK

## EXHIBITOR ENGAGEMENT WORKSHEET *(continued)*

**Name of Exhibit**

*Description*

*Contact Information*

*How can our chapter utilize the information and resources from this exhibitor?*



**Name of Exhibit**

*Description*

*Contact Information*

*How can our chapter utilize the information and resources from this exhibitor?*