



Family, Career and Community Leaders of America, Inc. Summary of the November 2021 Board of Directors Meeting

Dear Constituents,

The Family, Career and Community Leaders of America (FCCLA) National Board of Directors recently held a virtual meeting. The Committees of the Board presented their reports and discussion was held on old and new business.

The Board of Directors has been involved in the 2022-2025 Strategic Plan process since their last meeting. All board members have been interviewed and they have participated in discovery sessions led by the consultant, Briggs Enterprise. The next strategic planning meeting is set for mid-December where the consultant will present the findings and discussion will be held to select the top priorities and establish next steps. The Board of Directors is prioritizing Inclusion, Access, Equity, and Diversity in every decision made throughout the strategic planning process. FCCLA's goal is to have the strategic plan finalized in February of 2022.

National FCCLA's affiliated member numbers are trending slightly above 2019-2020 numbers; however, affiliated chapter numbers are down. The difference is due to the success of the unlimited temporary membership packages offered this year. National staff has been reaching out to the chapters who have not affiliated for this school year to offer assistance where needed. The Communications and Membership Committee is also taking time to focus on the needs of post-secondary members and exploring expanding urban membership.

An Education and Training Focus Group is being developed and led by members of the Program Committee. The main goal is to determine how FCCLA can support and meet the needs of these teachers. FCCLA will gather data from current and former advisers to bridge the gap and effectively market current offerings and discover if new resources need to be created.

Over the years, FCCLA has received various feedback in regards to the length and timing of the National Leadership Conference (NLC). National staff will begin to gather data from the state associations and chapters who attend these conferences. The data will be analyzed and presented to the Board of Directors and next steps will be discussed in 2022. Any potential changes would not go into effect until 2026.

Wishing you all a happy and healthy holiday season!

Sincerely,

A handwritten signature in black ink that reads "Kim Graves". The signature is written in a cursive, flowing style.

Kim Graves
2021-2022 National Board of Directors Chair
Family, Career and Community Leaders of America