

PROFESSIONAL PRESENTATION

An individual or *team event*, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a *file folder*, an oral presentation and *visuals*.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participant(s) are encouraged to bring fully charged electronic devices such as laptops, tablets, etc., to use for audiovisual presentation at competitions.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT			
Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	■

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>File Folder, Oral Presentation and Visuals</i>	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■	■	■		■	■	■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Self-Confidence	Creativity
Awareness of Community or World	

PROFESSIONAL PRESENTATION BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
827	Foundational	116,920

88% of Professional Presentation participants indicated this event is extremely or very useful to their future.
38% of Professional Presentation participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"The goal of our project is to bring awareness of the lack of Hispanic diversity in classes leading to career clusters such as science, technology, engineering, and mathematics. We organized three separate meetings with three target audiences to obtain information on creating solutions. We set goals to act out on these solutions going beyond our meetings and address the students' needs." –Colorado FCCLA Members

"I presented on the importance of vaccinations to community health. By explaining the history of vaccines, their safety, potential side effects and how they can influence large demographics of people, I hoped to increase overall vaccination rates and thus community health." – Idaho FCCLA Member

"Our project is about the risks of human trafficking. We have done research regarding human trafficking and found risk factors for it. We have made pamphlets, which include valuable information for the reader and numbers to text or call to receive help in a trafficking situation. We made blue ribbons because blue is the color for human trafficking and are handing them out. Our project will hopefully help many others and ourselves to stay safe from human trafficking." –Iowa FCCLA Members

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

PERSONAL PRESENTATION GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)