

PUBLIC POLICY ADVOCATE

An individual or *team event*, recognizes participants who demonstrate their knowledge, skills and abilities to actively identify a local, state, national or global issue relating to an area concerning Family and Consumer Sciences and/or related occupations, research the topic, identify a target *audience* and potential partnerships, form an action plan and advocate for the issue in an effort to positively affect a policy or law. Participants must prepare a *portfolio* and oral presentation.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual or *electronic portfolio* presentation at competitions.
3. Participants must design projects to advocate for an effort to positively affect a policy or law. Projects related to general awareness of a topic do not meet the requirements of this event.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■		■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■		■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Communication/ Observation/ Writing Skills	Working with Adults
Awareness of Community or World	

PUBLIC POLICY ADVOCATE BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
212	Foundational	642,344

76% of Public Policy Advocate participants indicated this event is extremely or very useful to their future.
82% of Public Policy Advocate participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

FCS education is important! I'm advocating for the Family and Consumer Sciences program to be reinstated at the University of Alabama. –Alabama FCCLA member

Cursive handwriting is not a requirement to be taught in elementary school. We visited one of our district's elementary schools where we taught cursive to second and third graders. We visited the Indiana Statehouse two different times to talk to our Senator about passing a bill requiring cursive to be taught. –Indiana FCCLA Member

We created a curriculum to educate high school students on the issues of human trafficking. After presenting our curriculum to students, we had them complete surveys about the current laws addressing this issue. We analyzed the results and sent out findings to our state senator to propose a change in the state laws. –New York FCCLA Member

For my project, "Distracted Driving: The Consequences and Why the Law Needs to Change" I researched our current laws, as well as death rates for the last decade. After doing my research, I chose to try to change our state laws by contacting my governor's office as well as my congressman's office. –Ohio FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

PUBLIC POLICY ADVOCATE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)