



Professional Presentation

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Professional Presentation, an individual or team event, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a file folder, an oral presentation, and visuals.

Project Connections

Top 5 Skills Students Report Learning Through Participation

- Public Speaking
- Leadership
- Self-Confidence
- Awareness of Community or World
- Creativity

Career Clusters



National Family and Consumer Sciences Standards

- Reasoning for Action Comprehensive Standard
- 1.0 Career, Community and Family Connections
- 2.0 Consumer and Family Resources
- 4.0 Education and Early Childhood
- 5.0 Facilities and Property Management
- 6.0 Family
- 7.0 Family and Human Services
- 9.0 Food Science, Dietetics, and Nutrition
- 10.0 Hospitality, Tourism, and Recreation
- 11.0 Housing and Interior Design
- 12.0 Human Development
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness
- 15.0 Parenting
- 16.0 Textiles, Fashion, and Apparel

Common Career Technical Core/Career Ready Practices

- 1.0 Act as a responsible and contributing citizen and employee.
- 2.0 Apply appropriate academic and technical skills.
- 3.0 Attend to personal health and financial well-being.
- 4.0 Communicate clearly, effectively, and with reason.
- 5.0 Consider the environmental, social and economic impacts of decisions.
- 6.0 Demonstrate creativity and innovation.
- 7.0 Employ valid and reliable research strategies.
- 8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
- 9.0 Model integrity, ethical leadership and effective management.
- 10.0 Plan education and career path aligned to personal goals.
- 11.0 Use technology to enhance productivity.
- 12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference. Turn this page over to see examples of projects from across the nation and participation data. For more information on state participation, please contact your state adviser.



Professional Presentation

FCCLA STAR Events Information

(Students Taking Action with Recognition)



Examples of Professional Presentation Projects:

"The goal of our project is to bring awareness of the lack of Hispanic diversity in classes leading to career clusters such as science, technology, engineering, and mathematics. We organized three separate meetings with three target audiences to obtain information on creating solutions. We set goals to act out on these solutions going beyond our meetings and address the students' needs." – Colorado FCCLA Members

"I presented on the importance of vaccinations to community health. By explaining the history of vaccines, their safety, potential side effects and how they can influence large demographics of people, I hoped to increase overall vaccination rates and thus community health." – Idaho FCCLA Member

"Our project is about the risks of human trafficking. We have done research regarding human trafficking and found risk factors for it. We have made pamphlets, which include valuable information for the reader and numbers to text or call to receive help in a trafficking situation. We made blue ribbons because blue is the color for human trafficking and are handing them out. Our project will hopefully help many others and ourselves to stay safe from human trafficking." – Iowa FCCLA Members

Professional Presentation by the Numbers: 2019-2020

Participants Nationwide: 1,004 teams, 1,735 participants
Levels: Level 1 (through grade 8); Level 2 (grades 9-10); Level 3 (grades 11-12), Level 4 (Postsecondary)
Type of Event: Foundational
Nationwide Impact: 170,918 people

90% of Professional Presentation participants indicated this event is extremely or very useful to their future.
32% of Professional Presentation participants indicated they would pursue higher education related to the career chosen in their project.

This information sheet does NOT include the guidelines for competition. To prepare for competition, affiliated FCCLA Chapters and Members should download the complete Competitive Events Guide in the FCCLA Adviser and Student Portals.

Adviser Login: <https://affiliation.registermychapter.com/fccla#>

Student Login: <https://affiliation.registermychapter.com/fccla/members#>

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.