

PROFESSIONAL PRESENTATION

An individual or *team event*, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a *file folder*, an oral presentation and *visuals*.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and event procedures before beginning the project.
2. Participants are encouraged to bring a fully charged device (laptop, tablet, etc.) to use for presentation during the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the time frame July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** - NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be in the FCCLA Student Portal under Resources. **Contact your [state adviser](#) for orientation procedures for competitions held prior to the NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC tab, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline may be subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. Participants who do not follow the event guidelines, align with the event definition, or address the current event topic, will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
■	■	■
Hospitality & Tourism	Human Services	Public Service
■	■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>File Folder, Oral Presentation and Visuals</i>	Table—Yes Electrical Access—No Wall Space—No Supplies—No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■	■	■		■	■	■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Self-Confidence	Creativity
Awareness of Community or World	

PROFESSIONAL PRESENTATION BY THE NUMBERS: 2025 - 2026

Participants Nationwide	Type of Event	Nationwide Impact
1,719	Foundational	265,399

88% of Professional Presentation participants indicated this event is extremely or very useful to their future.
40% of Professional Presentation participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"Our project every meal matter helped impact our community positively by raising awareness about eating disorders. By presenting, we helped students recognize the signs of eating disorders, and how you should always listen to your body. We also addressed the influence that social media can have on your body helping our classmates recognize the importance of self-care and self-acceptance. Overall, our project encouraged a more supportive and informed community where every person feels valued and every meal is seen as nourishing." – Oklahoma FCCLA Members

"My project, "Beyond Home Alone," positively impacts my school and community by focusing on proactive safety education and strengthening family communication, resulting in several key benefits: Increased Child Safety and Preparedness: By equipping children with the skills to handle emergencies (fire, medical issues, and strangers), my project directly reduces their risk of accidental injuries or victimization when unsupervised. Children gain practical life skills such as how to call 911 effectively and basic first aid, which are valuable in all situations, not just when home alone." –South Dakota FCCLA Member

"I seek to provide resources to teens, young-adults, and parents that will allow them to understand how significant the financial aspects of extended education are and can be. My project includes a college money toolkit, of which contains a guide to FAFSA, types of aid, package comparing, the understanding of interest, and college budgeting; as well as plans for a workshop, "No Senior Left Behind" – Florida FCCLA Members

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

PERSONAL PRESENTATION GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)