

RED Talks on Education

An individual event recognizing participant(s) who prepare and deliver a TED Talk–style presentation on an education related–topic based on the annual scenario.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one–year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference and must be the work of the participant(s) only.
3. National Leadership Conference participants are required to view the online orientation video and submit the STAR Events Online Orientation Form by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required.
4. The use of copyrighted music, photographs, or graphics in the Red Talk may disqualify the entry. Music, photographs, text, trademarks, or names that are used in the project must be properly cited and documented. Only original items or items licensed for reuse are allowed. Most popular/commercial music is copyrighted and its use strictly limited. Participants are encouraged to use music with the appropriate license for reuse and publication on the Internet. Copyright laws must be followed.
5. Participants must follow state or district rules/guidelines for student privacy and use of photographs or student work when published online.
6. Registered conference attendees are permitted to view the Red Talks on Education presentation during the National Leadership Conference. The number of spectators is determined on a first–come first–served basis and will depend on venue capacity. Spectators are not permitted to interact with the presentation.
7. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
		■	

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Video, Oral Presentation and <i>Visuals</i>	Table – Yes Laptop & Internet Access – Yes Electrical Access – Yes Wi-Fi – Yes	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■		■	■

Visuals/props may include posters, charts, slides, presentation software, puppets, etc. Audio and audiovisual recordings are limited to 1–minute playing time during the presentation.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Public Speaking	Creativity
Communication/ Observation/ Writing Skills	Leadership
Self-Confidence	

NATIONAL PR BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
53	Leadership	6,191

58% participants indicated this event is extremely or very useful to their future.
45% of participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

The Red Talks on Education STAR event was a game-changer. The insights and networking opportunities were invaluable. It motivated me to pursue educational leadership. –Oklahoma FCCLA Member

FCCLA's Red Talks on Education STAR event was amazing! The presentations were relevant, and I left with new strategies to use in my teaching. Highly recommended! –Florida FCCLA Member

Attending the Red Talks on Education STAR event was fantastic. I learned innovative teaching methods and how to create an inclusive classroom. This will benefit my students greatly. –California FCCLA Member

The Red Talks on Education STAR event exceeded my expectations. The sessions were informative, providing practical tools I can use in my teaching. It reignited my passion for education. –Washington FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

RED TALKS ON EDUCATION GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)