

RED TALKS ON EDUCATION

An individual event recognizing participant(s) who prepare and deliver a TED Talk–style presentation on an education related–topic based on the annual scenario.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for event requirements, policies, and event procedures before beginning the project.
2. Participants are encouraged to bring a fully charged device (laptop, tablet, etc.) to use for the presentation during competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** - NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your state adviser for orientation procedures for competitions held prior to the NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the National Leadership Conference, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. The use of copyrighted music, photographs, or graphics, or other materials in the RED Talk may disqualify the entry. Music, photographs, text, trademarks, or names, or other materials used in the project must be properly cited and documented on the Works Cited/Reference Sheet. Only original materials or materials licensed for reuse are permitted. Most popular or commercial music is copyrighted and has strict limitations on its use. Participants are encouraged to use materials with the appropriate license for reuse and online publication. All copyright laws must be followed.
7. Participants must follow state or district policies regarding student privacy and the use of photographs, recordings, or student work published online.
8. Registered conference attendees are permitted to view the Red Talks on Education presentation during the National Leadership Conference. The number of spectators is determined on a first–come first–served basis and will depend on venue capacity. **Spectators are not permitted to interact with the presentation and will be required to leave while the evaluators are interviewing the participant following the presentation.**
9. Participants who do not follow the event guidelines, align with the event definition, or address the current event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
	■	
Hospitality & Tourism	Human Services	Public Service

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Video, Oral Presentation and Visuals	Table – Yes Laptop & Internet Access – Yes Electrical Access – Yes Wi-Fi – Yes	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■		■	■

Visuals/props may include posters, charts, slides, presentation software, puppets, etc. Audio and audiovisual recordings are limited to 1-minute playing time during the presentation.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Public Speaking	Creativity
Communication/ Observation/ Writing Skills	Leadership
Self-Confidence	

NATIONAL PR BY THE NUMBERS: 2025 - 2026

Participants Nationwide	Type of Event	Nationwide Impact
64	Leadership	2,911

91% participants indicated this event is extremely or very useful to their future.
42% of participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"Creating my RED Talk allowed me to focus on what FCCLA has done for me and allowed me to look further into what FCS has given me as well. This has helped me to work on my communication skills." – Missouri FCCLA Member

"This project positively impacted my school and community by raising awareness about the real challenges students face today and presenting Family and Consumer Sciences (FCS) as a meaningful, practical solution. It opened up conversations at home about money, stress, digital habits, and sustainable choices, helping my family see FCS as relevant to our real daily decisions, not just classroom work. At school, sharing the "FCS Factor" framework raised awareness among peers and staff that mental health, financial literacy, digital discernment, and sustainability are one connected life problem, and that FCS is uniquely designed to address them together. It strengthened my own leadership and advocacy skills while promoting a more supportive, informed and resilient learning environment for everyone!" – Texas FCCLA Member

The Red Talks on Education STAR event exceeded my expectations. The sessions were informative, providing practical tools I can use in my teaching. It reignited my passion for education. –Washington FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

RED TALKS ON EDUCATION GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL