

REPURPOSE AND REDESIGN

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An individual or *team event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences courses and create a *display* using a sample of their skills. Participants select a used fashion, home or another post-consumer item to repurpose into a new product. Participants will create a brand-new product, but may not simply embellish an old one. However, participants may use additional materials if needed to redesign and creatively embellish the new product. At the event site, participants set up their *displays* and present their projects to evaluators.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual presentations at competitions.
3. Items within the *display* may be used as in-hand *visuals* during the oral presentation but must be returned within *display dimensions* when finished.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Lingerie and swimsuits are not allowed. Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.
7. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
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EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Display, Oral Presentation and Skill Selection Chart</i>	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■		■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Creativity	Public Speaking
Responsibility and Time Management	Decision Making or Problem Solving
Self-Confidence	

REPURPOSE AND REDESIGN BY THE NUMBERS: 2022 - 2023

Participants Nationwide	Type of Event	Nationwide Impact
1,324	Foundational	17,374

75% of Repurpose and Redesign participants indicated this event is extremely or very useful to their future.
26% of Repurpose and Redesign participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

I used men's shirts from my relatives and turned them into trendy clothing for women – skirts, a dress, and a pair of shorts. I turned this project into a small business so I can make similar items for my friends.— Iowa FCCLA Member

Over several months I collected nearly ten pounds of usable household plastic waste. After cleaning and taking apart each bag, wrapper, and package, I melted them together to create "fabric." I used this fabric to create durable and reusable grocery bags and totes. – New York FCCLA Member

I took old socks (with holes, faded prints, or those that were no longer in pairs) and repurposed them by cutting, dyeing, and shaping them into new items such as scrunchies.— Pennsylvania FCCLA Member

I repurposed over 500 plastic bags that I had gathered from neighbors and cleaned off the streets. The bags were cut and then braided into ropes. The rope was then braided and woven into a hammock.— Utah FCCLA Member

My family's ice cream shop receives many packages and I felt that I could find a way to use the foam sheets that came in many of the boxes. I found a way to repurpose the foam and other materials to create draft stoppers for windows and doors. —Wisconsin FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.