

READY TO MAKE A DIFFERENCE?

Participate in the FCCLA Rural Teen RSA Initiative for the chance to win \$1,000 CASH for your FCCLA Chapter!



What is the **FCCLA RURAL TEEN ROAD SAFETY ASSESSMENT (RSA)?**

FCCLA is excited to present the Rural Teen Road Safety Assessment (RSA) initiative for the 2023-2024 school year. This program made possible through support provided by the Ford Motor Company Fund, empowers FCCLA Members to take action and promote road safety in their community.

Why should you **GET INVOLVED**

- Raise awareness about infrastructure safety
- Educate your peers and community members
- Focus on the intersections you or your peers use daily
- Make a difference by identifying unsafe intersections

How do you **PARTICIPATE?**

Using the Rural Teen RSA Toolkit, FCCLA Members will collaborate with law enforcement and the community to evaluate key areas related to road safety.

Get rewarded with **CASH PRIZES!**

In support of the FCCLA Rural Teen RSA Initiative, the **top twelve (12) FCCLA Chapters with the best project submission will win a \$1,000 cash prize** for their participation. These chapters will also be eligible for cash prizes and recognition when they submit a FACTS National Program Award Application.

Learn more and **GET STARTED**

Scan the QR code or visit fcclainc.org/engage/contests for more information.

Questions? Email programs@fcclainc.org.

INITIATIVE GOALS



Enhance Peer-to-Peer Education

Enhance peer-to-peer education by engaging students in addressing a geographic area they use daily, whether walking or driving.



Connect with the Community

Connect students with members of their community to address road safety



Create Smarter Road Users

Help teens become smarter drivers, pedestrians, and bicyclists, through education and awareness



Initiative made possible by:



FORD MOTOR COMPANY FUND