**What is the**
**FCCLA RURAL TEEN ROAD SAFETY ASSESSMENT (RSA)?**

FCCLA is excited to present the Rural Teen Road Safety Assessment (RSA) initiative for the 2023-2024 school year. This program made possible through support provided by the Ford Motor Company Fund, empowers FCCLA Members to take action and promote road safety in their community.

**Why should you GET INVOLVED**
- Raise awareness about infrastructure safety
- Educate your peers and community members
- Focus on the intersections you or your peers use daily
- Make a difference by identifying unsafe intersections

**How do you PARTICIPATE?**
Using the Rural Teen RSA Toolkit, FCCLA Members will collaborate with law enforcement and the community to evaluate key areas related to road safety.

**Get rewarded with CASH PRIZES!**
In support of the FCCLA Rural Teen RSA Initiative, the **top twelve (12) FCCLA Chapters with the best project submission will win a $1,000 cash prize** for their participation. These chapters will also be eligible for cash prizes and recognition when they submit a FACTS National Program Award Application.

**INITIATIVE GOALS**

- **Enhance Peer-to-Peer Education**
  Enhance peer-to-peer education by engaging students in addressing a geographic area they use daily, whether walking or driving.

- **Connect with the Community**
  Connect students with members of their community to address road safety

- **Create Smarter Road Users**
  Help teens become smarter drivers, pedestrians, and bicyclists, through education and awareness

**Learn more and GET STARTED**
Scan the QR code or visit fcclainc.org/engage/contests for more information.

Questions? Email programs@fcclainc.org.