

REPURPOSE AND REDESIGN

An individual or *team event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences courses and create a *display* using a sample of their skills. Participants select a used fashion, home or another post-consumer item to repurpose into a new product. Participants will create a brand-new product, but may not simply embellish an old one. However, participants may use additional materials if needed to redesign and creatively embellish the new product. At the event site, participants set up their *displays* and present their projects to evaluators.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and event requirements before beginning the project.
2. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
3. **Online Orientation** - NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your state adviser for orientation procedures for competitions held prior to the NLC.**
4. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC option, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
5. Participants who do not follow event guidelines, align with the event definition, or address the event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
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Hospitality & Tourism	Human Services	Public Service

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	Display, Oral Presentation and Skill Selection Chart	Table—Yes Electrical Access—No Wall Space—No Supplies—No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
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TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Creativity	Public Speaking
Responsibility and Time Management	Decision Making or Problem Solving
Self-Confidence	

REPURPOSE AND REDESIGN BY THE NUMBERS: 2025 - 2026

Participants Nationwide	Type of Event	Nationwide Impact
1772	Foundational	304,867

76% of Repurpose and Redesign participants indicated this event is extremely or very useful to their future.
25% of Repurpose and Redesign participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"It impacted our community here because it showed us how we can turn something everyone uses into a completely different purpose from what it was originally. It also helped us understand how something that is used so commonly used can be harmful to the environment, and taught us how to turn something that was once used that fulfilled its purpose can be renewed and made into something new and useful."— Oklahoma FCCLA Member

"My piece shows the wonders of the deep sea floor. While there is only sand seen if you look hard enough you can see numerous amounts of sea creatures but there are also disastrous elements, trash is scattered around this dress an even implemented in the sleeves by crocheting streamers into a puffy sleeve. Trash in the environment is extremely dangerous and is destroying our planet. By incorporating this trash it shows that even though this is a difficult situation to be in, We can turn it into something beautiful. By using an old canvas for the corset and an old tapestry from my older sister I can show the wonders and severity the ocean is inflicted on."— Florida FCCLA Member

"This project allowed my family and I to not stress as much about storage and safety in my dorm room. In college, this staircase will provide me with a surplus of storage and a safe way to get into bed each night. At the college I have chosen to attend, they only offer a ladder that would cause me to scale the side of my bed; not the safest option. In addition, this staircase will also offer seating to any visitors I may have."— Ohio FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

REPURPOSE AND REDESIGN GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)