

### SUSTAINABILITY CHALLENGE

An individual or *team event*, recognizes participants who address sustainability concerns that adversely impact human health and well-being and who actively empower others to get involved. Participants will research one of the five annual topics, investigate areas where they can make a difference, develop and carry out a project for their home, school or *community* and educate others in their school or *community*. Participants must prepare a *portfolio* and an oral presentation.

#### ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual or *electronic portfolio* presentation at competitions.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event topic, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

#### CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	

#### EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

\*See page 7 for more information on event levels.

#### GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

#### PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■	■	■	■

## TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Decision Making and Problem Solving	Teamwork
Awareness of Community or World	

## SUSTAINABILITY CHALLENGE BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
205	Foundational	66,055

81% of Sustainability Challenge participants indicated this event is extremely or very useful to their future.  
19% of Sustainability Challenge participants indicated they would pursue higher education related to the career chosen in their project.

## PARTICIPANT TESTIMONIALS

*We created our "Reclaim" store to bring awareness to the damage that the fast fashion industry is doing to our planet. "Reclaim offers an alternative option for people to purchase clothing while also reducing the amount of fabric that would otherwise end up in landfills. –Arizona FCCLA Members*

*Working with the Ecology class in our school, we created a program around composting food waste in our school cafeteria. We created the composting bins, and then used the compost in our school garden. We created flyers and an informational video to promote the program.–Missouri FCCLA Members*

*We developed a tool to educate home childcare providers and parents of young children about the possible harmful effects of fragrance chemicals used to mask unpleasant odors. We created a brochure outlining different chemicals and the possible reactions of young children when exposed to them, and sent a brochure to each licensed home childcare provider in our county.– Oklahoma FCCLA Members*

*My project addressed the concerns of energy inefficiency in the household and specific methods to decrease energy use and saving money. I focused on home insulation problems, and the ways to temporarily insulate a home until they can be professionally addressed. –Texas FCCLA Member*

## SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

## SUSTAINABILITY CHALLENGE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)