STAND UP
NATIONAL PROGRAM INFORMATION SHEET

STAND UP

STUDENT VOICE, ADVOCACY, AND ACTION

Stand Up empowers FCCLA Members to identify issues, educate others, and advocate for positive change in their communities. Through student-led advocacy projects, members develop their voice and strengthen research, communication, leadership, and civic engagement skills while working toward meaningful solutions.

STAND UP ESSENTIAL TOPICS

ASSESS	EDUCATE	ADVOCATE
Identify an issue, understand the people affected, and investigate current community needs.	Build awareness through accurate information, peer dialogue, and clear public messages.	Take informed action and communicate recommendations to people who can help create change.

HOW STAND UP WORKS

1. **LEARN:** Investigate a concern using research, listening sessions, surveys, and community perspectives.
2. **PLAN:** Use the FCCLA Planning Process to set an advocacy goal, identify a decision-making audience, and select strategies.
3. **LEAD:** Deliver outreach or advocacy activities, evaluate engagement, and document what was learned or changed.

INSIDE THE PROGRAM GUIDE

- 3 comprehensive advocacy units: Assess, Educate, and Advocate
- 18 ready-to-use lesson plans
- Over 200 interactive activities and opportunities to practice student voice
- Connections to civic engagement, research, communication, and leadership

WHAT PROJECTS CAN LOOK LIKE

- **COMMUNITY ISSUE BRIEF:** Research an issue, summarize local evidence, and recommend constructive next steps. Explain how evidence was selected and distinguish facts from opinions.
- **AWARENESS AND EDUCATION CAMPAIGN:** Develop fact-based student messages, posters, videos, or presentations about a community concern. Assess understanding before and after the campaign when practical.
- **COMMUNITY LISTENING FORUM:** Invite community voices into a facilitated discussion and document priorities. Use feedback to clarify competing needs and next steps.
- **ADVOCACY PRESENTATION:** Present evidence-based recommendations to school or community decision-makers. Record responses and evaluate whether the proposed actions were considered.

NATIONAL RECOGNITION

Chapters may apply for a Stand Up National Program Award through the FCCLA Portal. Applications are due **March 1.**

- High School Award: $1,000
- Middle School Award: $1,000
- Runner-Up Award: $500

GET THE PROGRAM

Included with Membership Packages

The digital National Program Guide is included in the FCCLA Knowledge Hub with eligible chapter membership packages.

Digital guides may be purchased through the FCCLA Portal E-Store for $60.

Designed for classroom and chapter use, Stand Up connects Family and Consumer Sciences topics to advocacy, informed communication, and constructive student leadership in communities.

For more information, **visit fcclainc.org** or email **programs@fcclainc.org.**