



# Sustainability Challenge

## FCCLA STAR Events Information

(Students Taking Action with Recognition)

**Sustainability Challenge**, an individual or team event, recognizes participants who address environmental issues that adversely impact human health and well-being and who actively empower others to get involved. Participants will research one of the five current topics, investigate areas where they can make a difference, develop and carry out a stewardship project for their home, school, or community, and educate others in their school or community about the problems, effects, and solutions regarding the environmental concern. Participants must prepare a portfolio and an oral presentation.

### Project Connections

#### Top 5 Skills Students Report Learning Through Participation

Awareness of Community and World  
Leadership  
Public Speaking

Teamwork  
Decision Making and Problem Solving

#### Career Clusters



#### National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standard  
2.0 Consumer and Family Resources

3.0 Consumer Services  
5.0 Facilities and Properties Management

#### Common Career Technical Core/Career Ready Practices

1.0 Act as a responsible and contributing citizen and employee.  
2.0 Apply appropriate academic and technical skills.  
4.0 Communicate clearly, effectively, and with reason.  
5.0 Consider the environmental, social and economic impacts of decisions.  
6.0 Demonstrate creativity and innovation.

7.0 Employ valid and reliable research strategies.  
8.0 Utilize critical thinking to make sense of problems and persevere in solving them.  
9.0 Model integrity, ethical leadership and effective management.  
12.0 Work productively in teams while using cultural/global competence.

#### FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information on state participation, please contact your state adviser.



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### Examples of Sustainability Challenge Projects:

*We created our "Reclaim" store to bring awareness to the damage that the fast fashion industry is doing to our planet. "Reclaim" offers an alternative option for people to purchase clothing while also reducing the amount of fabric that would otherwise end up in landfills. – Arizona FCCLA Members*

*Working with the Ecology class in our school, we created a program around composting food waste in our school cafeteria. We created the composting bins, and then used the compost in our school garden. We created flyers and an informational video to promote the program. – Missouri FCCLA Members*

*My project informed my community about the importance of green transportation. Using social media, a website, and flyers, I promoted the use of electronic cars, bicycles, and using public transportation. – Nebraska FCCLA Member*

*We developed a tool to educate home childcare providers and parents of young children about the possible harmful effects of fragrance chemicals used to mask unpleasant odors. We created a brochure outlining different chemicals and the possible reactions of young children when exposed to them, and sent a brochure to each licensed home childcare provider in our county. – Oklahoma FCCLA Members*

*My project addressed the concerns of energy inefficiency in the household and specific methods to decrease energy use and saving money. I focused on home insulation problems, and the ways to temporarily insulate a home until they can be professionally addressed. – Texas FCCLA Member*

### Sustainability Challenge by the Numbers: 2018-2019

**Participants Nationwide:** 322 teams, 598 participants  
**Levels:** 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12)  
**Type of Event:** Foundational  
**Nationwide Impact:** 233,970 people

88% of Environmental Ambassador participants indicated this event is extremely or very useful to their future.  
28% of Environmental Ambassador participants indicated they would pursue higher education related to the career chosen in their project.

**To learn more about FCCLA STAR Events, visit the national FCCLA website, [www.fcclainc.org](http://www.fcclainc.org), or email [starevents@fcclainc.org](mailto:starevents@fcclainc.org).**