



Sustainability Challenge

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Sustainability Challenge, an individual or team event, recognizes participants who address environmental issues that adversely impact human health and well-being and who actively empower others to get involved. Participants will research one of the five current topics, investigate areas where they can make a difference, develop and carry out a stewardship project for their home, school, or community, and educate others in their school or community about the problems, effects, and solutions regarding the environmental concern. Participants must prepare a portfolio and an oral presentation.

Project Connections

Top 5 Skills Students Report Learning Through Participation

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|----------------------------------|-------------------------------------|
| Awareness of Community and World | Teamwork |
| Leadership | Decision Making and Problem Solving |
| Public Speaking | |

Career Clusters



National Family and Consumer Sciences Standards

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| Reasoning for Action Comprehensive Standard | 3.0 Consumer Services |
| 2.0 Consumer and Family Resources | 5.0 Facilities and Properties Management |

Common Career Technical Core/Career Ready Practices

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| 1.0 Act as a responsible and contributing citizen and employee. | 7.0 Employ valid and reliable research strategies. |
| 2.0 Apply appropriate academic and technical skills. | 8.0 Utilize critical thinking to make sense of problems and persevere in solving them. |
| 4.0 Communicate clearly, effectively, and with reason. | 9.0 Model integrity, ethical leadership and effective management. |
| 5.0 Consider the environmental, social and economic impacts of decisions. | 12.0 Work productively in teams while using cultural/global competence. |
| 6.0 Demonstrate creativity and innovation. | |

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information on state participation, please contact your state adviser.



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Examples of Sustainability Challenge Projects:

We created our "Reclaim" store to bring awareness to the damage that the fast fashion industry is doing to our planet. "Reclaim" offers an alternative option for people to purchase clothing while also reducing the amount of fabric that would otherwise end up in landfills. – Arizona FCCLA Members

Working with the Ecology class in our school, we created a program around composting food waste in our school cafeteria. We created the composting bins, and then used the compost in our school garden. We created flyers and an informational video to promote the program. – Missouri FCCLA Members

We developed a tool to educate home childcare providers and parents of young children about the possible harmful effects of fragrance chemicals used to mask unpleasant odors. We created a brochure outlining different chemicals and the possible reactions of young children when exposed to them, and sent a brochure to each licensed home childcare provider in our county. – Oklahoma FCCLA Members

My project addressed the concerns of energy inefficiency in the household and specific methods to decrease energy use and saving money. I focused on home insulation problems, and the ways to temporarily insulate a home until they can be professionally addressed. – Texas FCCLA Member

Sustainability Challenge by the Numbers: 2019-2020

Participants Nationwide: 225 teams, 442 participants
Levels: 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12), 4 (Postsecondary)
Type of Event: Foundational
Nationwide Impact: 83,828 people

88% of Environmental Ambassador participants indicated this event is extremely or very useful to their future.
28% of Environmental Ambassador participants indicated they would pursue higher education related to the career chosen in their project.

This information sheet does NOT include the guidelines for competition. To prepare for competition, affiliated FCCLA Chapters and Members should download the complete Competitive Events Guide in the FCCLA Adviser and Student Portals.

Adviser Login: <https://affiliation.registermychapter.com/fccla#>

Student Login: <https://affiliation.registermychapter.com/fccla/members#>

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.