

TEACHING STRATEGIES

An individual event recognizing participant(s) who exhibit knowledge, expertise and competency in incorporating research-based teaching strategies into an original Lesson Plan Activity for any grade level and content area. Participant(s) must prepare a portfolio and a resource container to justify their teaching strategy selections through an in-person role-play where the participant acts as the teacher and the evaluator acts as the student.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and procedures before beginning the project.
2. Participants using an *electronic* portfolio are encouraged to bring a fully charged device (laptop, tablet, etc.) to use for presentation during the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. Projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** – NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be in the FCCLA Student Portal under Resources. **Contact your [state adviser](#) for orientation procedures for competitions held prior to the NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC option, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event topic, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
	■	
Hospitality & Tourism	Human Services	Public Service

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Teaching Strategy Summary, Lesson Plan(s), Project Components, Resource Container and Oral Presentation	Table – Yes Electrical Access – No Wall Space – No Supplies – No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■	■	■	■

*Presentation Equipment may only be used when presenting an *electronic portfolio*. Participants using a *hardcopy portfolio* may not use electronic devices during the presentation.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Public Speaking
Creativity	Responsibility and Time Management
Self-Confidence	

TEACHING STRATEGIES BY THE NUMBERS: 2025 - 2026

Participants Nationwide	Type of Event	Nationwide Impact
254	Career Focused	51,480

90% of Teaching Strategies participants indicated this event is extremely or very useful to their future.
73% of Teaching Strategies participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"A project that teaches simple multiplication has a positive impact on my family, school, and community by helping people build confidence in their math skills and use them in everyday life. In my family, it makes tasks like budgeting, shopping, and helping younger siblings with homework easier and less stressful. At school, students who understand multiplication are better prepared for more advanced math, which improves overall academic performance and participation in class. In the community, strong basic math skills support problem-solving and decision-making in jobs and daily activities, creating a more capable and confident group of learners who can help and support one another." – Washington FCCLA Member

"This project highlights how play-based learning, modeling, and cooperative learning work together to create an engaging and developmentally appropriate literacy lesson for young children. Using There Was an Old Lady Who Swallowed a Fly, the lesson blends imaginative storytelling with hands-on interaction through props and movement, allowing students to actively participate in sequencing, expressive language, and comprehension tasks. As I teach the lesson, I effectively model storytelling and procedural steps to provide clear expectations, then guide students through a playful reenactment of the story using an interactive "old lady" prop. Students collaborate to determine story order, discuss their reasoning, and support one another during the activity, reinforcing teamwork and communication. Overall, the project demonstrates how thoughtful instructional design can make literacy learning joyful, memorable, and rooted in proven early childhood teaching strategies." –Georgia FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

TEACHING STRATEGIES GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL