Virtual EXPO – Participation Criteria

In order to participate in FCCLA’s virtual EXPO, your company/organization **must** meet one or more of the following criteria options.

**OPTION 1 - Your company aligns with one or more of FCCLA’s four Career Pathways**

1. **Education and Training**
   The Education and Training Career Pathway involves planning, managing, and providing education and training services and related learning support services.

2. **Hospitality and Tourism**
   The Hospitality and Tourism Career Pathway includes the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

3. **Visual Arts and Design**
   The Visual Arts and Design Career Pathway involves designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

4. **Human Services**
   The Human Services Career Pathway prepares individuals for employment in careers that relate to families and human needs such as counseling and mental health services, family and community services, personal care, and consumer services.

**OPTION 2 - Your company aligns with one or more of FCCLA’s National Programs:**

1. **Career Connection**
   Career Connection helps members learn more about themselves, the workplace, and careers so that they can put themselves on the pathway to future success. The projects that members conduct around Career Connection units will give them the confidence to face the thousands of overwhelming options that come with future career decisions.

2. **Community Service**
   Community Service guides members to identify local concerns and carry out projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation. FCCLA members learn more about themselves, others, and the world so that they can make a difference now and in the future.

3. **FACTS**
   Families Acting for Community Traffic Safety (FACTS) gives members the information and incentives they need to build an understanding of what it means to drive safely, both today and in the future. Through their projects, members work to educate adults and peers about traffic safety and support enforcement of local rules and regulations. FCCLA members are given the tools to help families promote basic safety attitudes that can last a lifetime.

4. **Families First**
   Through Families First, members gain a better understanding of how families work and learn skills to become strong family members. Its goals are to: help members become strong family members and leaders for today and tomorrow and strengthen the family as the basic unit of society.
5. **Financial Fitness**

Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA’s Financial Fitness program, members plan and carry out projects that help them and their peers learn to become wise financial managers and smart consumers. FCCLA members can build their peers’ financial literacy and teach them skills for managing their finances.

6. **Power of One**

Power of One helps members to find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. The skills members learn in Power of One help them now and in the future with school, friends and family, and on the job.

7. **Stand Up**

Stand Up guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, leadership, practical knowledge, and career preparation. Members learn more about how to assess current needs, how to educate others regarding concerns, and how to advocate so that they can make a difference now and in the future.

8. **Student Body**

Student Body helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body.

**OPTION 3 - Your company aligns with one or more of the following additional options:**

- Fundraising Organization / Company
- College / University / Trade School
- Educational Resources

*NOTE: FCCLA reserves the right to determine the acceptability of an organization to participate in the virtual EXPO.*