Virtual EXPO - Frequently Asked Questions

How is COVID-19 impacting FCCLA’s 2020 National Leadership Conference?
As you are aware, the World Health Organization declared on January 31, 2020 the coronavirus constitutes a “public health emergency of international concern.” The confirmed cases in Washington, D.C. led Mayor Muriel Bowser to declare both a state of emergency and a public health emergency on March 11, 2020. In consideration of these declarations and other major factors, FCCLA’s physical National Leadership Conference, scheduled to take place July 5-July 9, 2020 at the Walter E. Washington Convention Center, has been decided to transition to a virtual conference by FCCLA’s National Board of Directors.

What is FCCLA’s Virtual National Leadership Conference and EXPO?
This event will bring the best of FCCLA’s traditional, in-person National Leadership Conference to you in a virtual format. It will be a three-day event connecting our attendees to FCCLA content through streamed keynotes, interactive learning, opportunities to network in the virtual EXPO, and presentation sessions.

When will FCCLA’s Virtual National Leadership Conference and EXPO take place?
FCCLA’s Virtual National Leadership Conference will be held July 7-9, 2020. EXPO dates will be July 7 and 8 but the platform and information will remain accessible for all registered attendees through the end of August 2020.

What options do I have for managing my 2020 Virtual National Leadership Conference EXPO registration?
There are a number of options available to manage your 2020 NLC EXPO registration. All EXPO registrations for the in-person conference will be automatically transferred to the virtual conference.

By May 1, you will receive an email from us with alternative options for managing your EXPO registration, if you choose to do so, you will have until May 8 to select one of the following options. Both options still allow your company to participate in the virtual EXPO.

2. Receive a full refund of your registration. All refunds will be issued to the original form of payment.

We appreciate your patience as our National Staff works diligently to process these changes during our transition to virtual.

How do I register for FCCLA’s virtual EXPO?
We are excited to have you join our virtual conference and EXPO, please register here.

Is there a deadline to register for FCCLA’s virtual EXPO?
Yes, the deadline to submit your registration application is Friday, May 15.

I cannot participate in FCCLA’s Virtual National Leadership Conference. How do I transfer my 2020 registration to the 2021 conference?
If your company registered to exhibit for the in-person 2020 National Leadership Conference and would like to transfer your registration to the 2021 NLC in Nashville, TN, you are welcome to do so. By April 28, you will receive an email from us outlining your options and allowing you to select a full transfer to the 2021 National Conference. Once our 2021 conference EXPO registration is launched, you will receive a promo code to use for your EXPO registration. Keep an eye out for an email with additional information regarding this process. We look forward to seeing you in Nashville!

How do I receive a refund for my 2020 Virtual National Leadership Conference EXPO registration?
By April 28, you will receive an email from us outlining your options and allowing you to request a full refund. We will begin to process refunds on May 8 and they will be issued within 60 days of that date; however, it may take additional time depending on your bank or credit card provider for refunds to reach your account.
How can I make a donation to FCCLA independent of my conference registration?
Thank you for considering a donation to FCCLA. Organizations are suffering financially due to the impacts of COVID-19, and as a 501(c)(3), FCCLA is no different. We greatly appreciate you making a tax-deductible donation of any size on our website, here.

Will additional items purchased (advertising, sponsorship packages, etc.) automatically be refunded?
The full balance of your EXPO registration, including additional items, will be transferred to the 2021 National Leadership Conference in Nashville, TN. If you would like to manage your EXPO registration differently, you will receive an additional email outlining this process by April 28.

What are the dates and location for the 2021 National Leadership Conference and EXPO?
The 2021 National Leadership Conference and EXPO will take place June 27 – July 1, 2021 in Nashville, TN.

If I request a full refund, will I be charged the $75 fee?
No. All cancellation fees will be waived. However, organizations are financially suffering from the impacts of COVID-19, and FCCLA is no different. If you are able, we ask that you consider donating $75 to FCCLA to help cover the costs FCCLA has already incurred.

Will my hotel room be cancelled by the hotel or FCCLA?
If you booked your hotel room through FCCLA’s housing link, your rooms will be automatically cancelled. A confirmation will be sent to the email you provided during booking.

If you did not book a hotel through FCCLA’s housing link please contact your hotel directly regarding cancellations. If you purchased travel insurance, please contact your provider for information and next steps.

Will you refund my airfare expenses?
No. Unfortunately, FCCLA is not able to refund airline ticket costs. Please contact your airline directly regarding ticket cancellations.

Who should I contact for refunds on items I ordered for my booth?
For questions pertaining to your orders for carpeting, tables, chairs, etc., please contact Alliance Exhibitor Services directly at (888) 528-2011 or ExhibitorAssistance@alliance-exposition.com.

If you ordered AV, wi-fi, or electricity, you will need to contact the provider on your order form directly.

What time zone will FCCLA’s Virtual National Leadership Conference and EXPO reflect?
All times will be expressed in Eastern Time Zone.

Networking is a big reason why I attend the National Leadership Conference, will there be opportunities to network virtually?
Yes! We will have several different fun and engaging opportunities to network with FCCLA members, advisers, partners, sponsors, and industry professionals through the virtual experience including the EXPO.

As an exhibitor, can I participate in the virtual conference?
Yes! The EXPO will become virtual along with the rest of our conference. By participating in the virtual EXPO, you can provide attendees with promotional literature, upload videos of your products and services, and enjoy live chatting opportunities with attendees. If you would like access to the other sessions, please register here.

Are there additional advertising and sponsorship opportunities available?
Yes! For additional information on available options, please contact Abigail Lee.

I have a question that hasn’t been answered in this FAQ. Who do I contact?
We are happy to work with you on addressing specific needs, and ask that you be patient with us as our team is likely to be handling a large number of inquiries at this time. Please contact partnership@fcclainc.org with your email address, name, and a short summary of your question for more information and our team will get back to you as soon as possible!